

**EK BHARAT SHRESHTHA ACTIVITIES BY THE INSTITUTE OF HOTEL MANAGEMENT
PUSA NEW DELHI**

29TH November 2024

| S No | Activity by the Institute | Date of Activity | Proposed Activity | Objective of the Activity | Details of Activity (Minimum 250 words) | Number of Participants |
|------|------------------------------------|------------------|--|--|--|------------------------|
| 1. | Institute of Hotel Management Pusa | 29/11/24 | Screening of promotional film on the paired state. | To promote and create awareness about Sikkim's diverse culture and heritage to students. | <p>A cultural awareness event was organized in the college auditorium under the <i>Ek Bharat Shreshtha Bharat</i> initiative.</p> <p>More than a hundred students participated in the event. The session commenced with an introduction highlighting Sikkim's significance as a tourist destination.</p> <p>A promotional video was screened, offering a captivating glimpse of the state's breathtaking landscapes, vibrant festivals, traditional cuisine, and popular tourist spots. The video effectively showcased Sikkim's cultural richness, leaving students with a deeper appreciation of its heritage.</p> <p>Following the screening, an interactive session was conducted to assess students' understanding of the content.</p> <p>In interactive session various aspects of Sikkim's history, culture, and tourist attractions were revised and quizzed. Students actively engaged in the quiz, demonstrating enthusiasm and competitive spirit.</p> <p>The participants answering in the quiz were recognized for their knowledge and were rewarded with prizes as a token of appreciation.</p> <p>The event successfully enriched the students' knowledge about Sikkim and encouraged them to explore its cultural diversity.</p> <p>It also served as a platform to foster a sense of unity and understanding, aligning with the spirit of <i>Ek Bharat Shreshtha Bharat</i>. By celebrating India's cultural diversity, the event inspired students to value and respect the unique heritage of different regions across the country.</p> | 110 |



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