

Institute of Hotel Management, Catering and Nutrition Pusa, New Delhi – 110012

Activity Report

Serial no	Activity	Date of Activity	Objective of Activity	Description of Activity	No. of Participants	Winner's
1.	TAG LINE WRITING COMPETITION On SIKKIM TOURISM under EBSB (Ek bhaarat shreshth bhaarat)	August 2024 1 Aug 2024 to 15 Aug 2024	The objective of organizing the TAG LINE WRITING COMPETITION On SIKKIM TOURISM was to promote tourism of Sikkim state among the students. Students of B.Sc. third year and second year participated in this activity.	TAG LINE WRITING COMPETITION On SIKKIM TOURISM was organized under Ek Bharat Shrestha Bharat at the Institute of Hotel Management, Catering and Nutrition, Pusa, New Delhi in August 2024. Under this, a TAG LINE WRITING COMPETITION On SIKKIM TOURISM was organized among the students in Aug 2024. The total of 06 students participated in this competition. Tag line writing is a promotional activity used to promote the Sikkim tourism, via this competition, the students wants to show the Awareness of Sikkim Tourism through TAG LINE depicting the tourism of Sikkim state, in which they have beautifully depicted the various tourist photo, along with Tag Lines. After the completion of the competition, TAG LINES WRITING of the students were examined by three teachers of the institute. To judge this TAG LINES WRITING competition, two points were kept in mind, in which their creativity ability and knowledge about the state of Sikkim, the winner was declared in which Aryan Chaudhary (B.Sc. (2nd year) got the first place.	06	<ul style="list-style-type: none"> • First position – Aryan Chaudhary 2nd year B.sc (HHA) • 2nd Position Selina Chandrakar 3rd year B.sc (HHA)

Guidelines and Poster of Tag Line Writing Competition



TAG LINE WRITING COMPETITION On SIKKIM TOURISM under EBSB 2024-2025

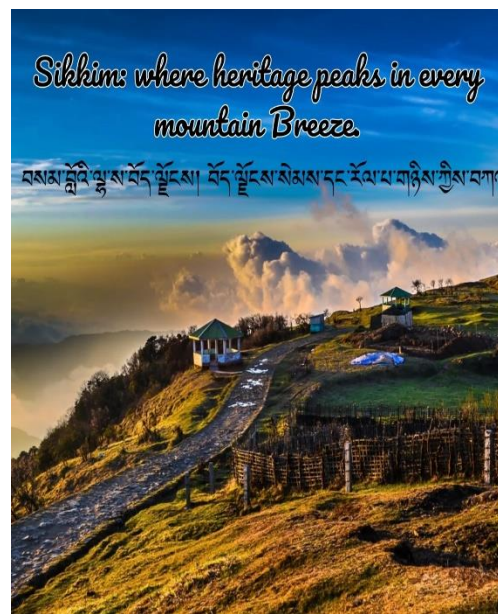
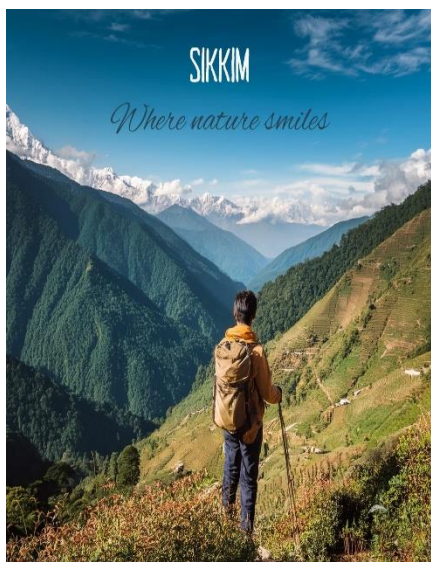
COMPETITION GUIDELINES

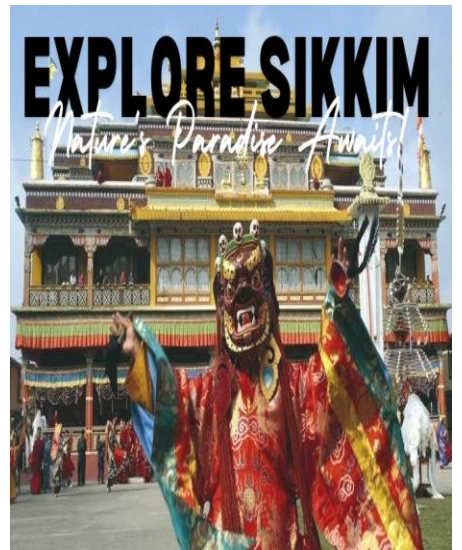
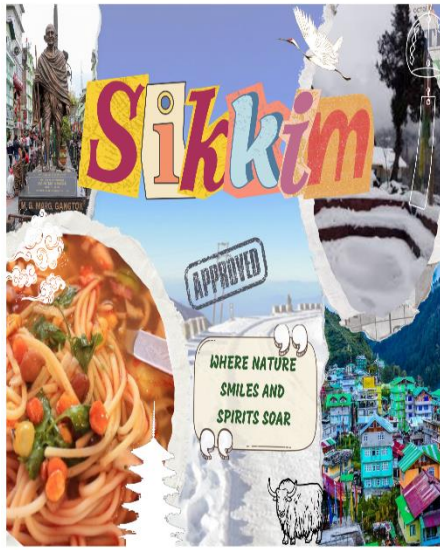
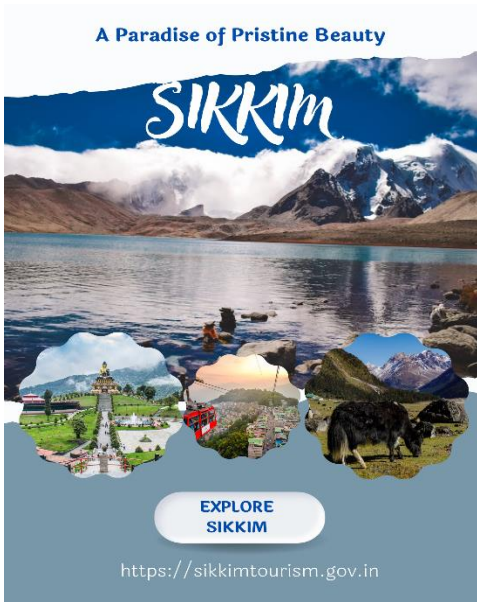
1. Tagline should represent Sikkim tourism, it should convey an idea or messages to the tourist.
2. To be made by student individually.
3. One entry per student is allowed.
4. Tag line could be made in English or Hindi accompanied with a photo.
5. Photo along with tagline should be attached in google form (as attached) in jpg/jpeg format not bigger than 20mb.
6. Tag line should not be more than 5 to 7 words.
7. Last date of submission is 15/08/2024
8. Competition is open for all.
9. For Example
 - (a) Nike's "Just Do It,"
 - (b) Apple's "Think Different"
 - (c) L'Oreal's "Because You're Worth It".

GOOGLE FORM LINK:-
https://docs.google.com/forms/d/1M9Jy9_mdG_VIM81VJ39nEb4cKcPD53n6vXROD0_CVUD0/edit



Data collected from the Student's





Kamal Kant Pant
Principal