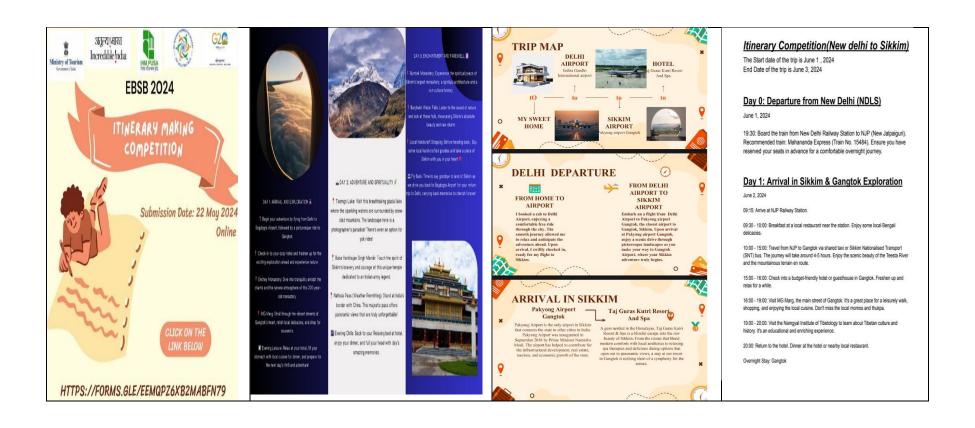
## EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY THE INSTITUTE OF HOTEL MANAGEMENT PUSA, NEW DELHI-110012

May 2024

Sr. no.	Activities by the Institute	Month of Activit y	Proposed Activity	Details of the Activity	Paired State Involved	No. of Attende es	Winners of the Event
1	Institute of Hotel Management, Pusa	1 <sup>ST</sup> May 2024 to 22 <sup>nd</sup> May 2024	Itinerary Making Competition	As a part of Ek Bharat Shrestha Bharat initiative, the Institute of Hotel Management Pusa New Delhi hosted Itinerary making Competition based on the mesmerizing state of Sikkim, during the month of May, 2024.  The itinerary making competition conducted under the EBSB program was a wonderful activity as this has broadened the knowledge about Sikkim to the student. Itinerary is a marketing tool now-a days that helps in promoting a tourist place. Hence keeping this in mind a competition was planned to be conducted among the B.Sc. HHA & Diploma students of the institute. This competition has encouraged students about tourism in this region too which has been neglected for years.  This was an online event where the students had to prepare an itinerary in hard or soft copy from New Delhi to Sikkim which would be a 3 day and 2-night trip. The competition was open from 1st May2024 till 22 May 2024. The activity enjoyed healthy participation among the students of IHM PUSA.	None	3	1st Position: Shyama Longani (DBC: 2355117083)  2nd Position: Mahesh Mundhe (B.Sc. 2341117152)
The Official Poster of the Event			Images of Students Itinerary				



Kamal Kant Pant Principal