

1. Faculty & Staff Engagement Programme at Mandarmani, West Bengal.

Mandarmani, a coastal region of West Bengal in India lies in the East Midnapore district at the northern end of the Bay of Bengal. It is one of the large and fast developing seaside resort village of West Bengal. It is almost 180 km from Kolkata Airport. Geomorphologically, this area has relatively low waves than nearer tourist beach of Digha. Mandarmani has tremendous potential to become a world-class tourist destination, the tourists feel allured towards this spot for the water sport activities like swimming, jet skiing, banana boat ride and speed boat ride. In the Mandarmani beach the tourists can take sunbath. In developing countries like India, Tourism provides livelihood to many especially those who lives near the tourism sites. Tourism also boosts the economy of the region.

Previously the region was inhabited by the fishing community but with the passage of time Mandarmani has evolved as an important tourist destination. There has been a steady rise of hotels in the last decade. The hotel industry helps generate employment to a sizeable section of the local population.

IHM Kolkata organized a **FACULTY AND STAFF ENGAGEMENT PROGRAMME** from 11th to 12th March 2023. More than 30 faculty and staff members attended the said programme. The programme was held under the aegis of **EK BHARAT SHRESHTHA BHARAT**, which is a scheme under Ministry of Tourism, Government of India.



Reaching Mandarmani

A relatively unknown beach resort is located 180 kilometers from Kolkata on the Kolkata-Digha route and slowly gaining popularity among travellers. Mandarmani is a great place to just lay down on the beach and watch the sun set against the crashing waves. We stayed in

Sonar Bangla Resort in Mandarmani. It's a beach side hotel with a private beach. The team of IHM Kolkata travelled to Mandarmani by A/C bus.

Faculty & Staff Engagement Programme Schedule

Date- 04th march 2023, Day 1

- Around 6:15 am 34 faculty & staff members of our institute had departed from IHM Taratala to Mandarmani for Faculty & Staff engagement programme.
- During our travel we took a refreshment break at Sher – e - Bengal Dhaba around 11:00am for having morning breakfast. Breakfast included chicken sandwich, masala paneer dosa, kachuri-sabzi along with coffee, tea and fresh juice.
- Around 12:15 we reached Mandarmani and we made check-in in the Hotel Sonar Bangla.



- Then all the IHM Kolkata members reported to beach at around 12:45 pm, everyone enjoyed a lot in taking sea bath. All of us observed opportunities at the beach.
- After taking bath in the sea all the members enjoyed a lot in swimming pool (inside the hotel).
- By 3:30 pm our lunch started. After lunch everyone went to their room.
- Again, all of us assembled in the lawn at 5:30pm, there were various games, music, evening snacks was arranged for all the staff & faculty members
- The games included Chinese whisper game and guess the song on the beat.



- We also observed the local area near the Mandarmani.
- At around 10pm dinner started so everyone after dinner all of us sat near the beach.
- By 11 pm everyone retired to their room.

Date - 05th March 2023, Day 2

- 2nd day started at 5:30am all of us went to the beach, experience the rising of the sun, some of the fishes were found near the shore which caught our attention.



- We had our morning breakfast by 9:30 am and then we departed from Mandarmani by 11am towards IHM Kolkata.
- We reached by 3pm to IHM Kolkata.

India is a potential tourist destination, and so is West Bengal, the tag line of West Bengal Tourism is the” Sweetest Part of India”, West Bengal has natural sight scenes with all the

varieties like hills, dessert, forest, sea, sand, etc. Mandarmani is one of the prime locations with its unique sea beach and sand texture. Sea waves are very soft and smooth which attracts tourists to experience it again and again.