



IHM KOLKATA - EBSB REPORT FOR MARCH 2023

Ek Bharat Shreshtha Bharat programme aims to enhance interaction & promote mutual understanding between people of different states/UTs through the concept of state/UT pairing. The states carry out activities to promote a sustained and structured cultural connect in the areas of language learning, culture, traditions & music, tourism & cuisine, sports and sharing of best practices, etc.

India is a unique nation, whose fabric has been woven by diverse linguistic, cultural and religious threads, held together into a composite national identity by a rich history of cultural evolution, coupled with a freedom struggle that was built around the tenets of non-violence and justice. The spirit of mutual understanding amidst a shared history has enabled a special unity in diversity, which stands out as a tall flame of nationhood that needs to be nourished and cherished into the future.

Time and technology have narrowed down distances in terms of connect and communication. In an era that facilitates mobility and outreach, it is important to establish cultural exchanges between people of different regions, as a means to further human bonding and a common approach to nation-building. Mutual understanding and trust are the foundations of India's strength and all citizens should feel culturally integrated in all corners of India.

Ek Bharat Shreshtha Bharat programme aims to enhance interaction & promote mutual understanding between people of different states/UTs through the concept of state/UT pairing. IHM Kolkata organized the following events under EK BHARAT SHRESHTHA BHARAT in the month of March 2023:

1. **“DakshiniManmohini” – A grand event encompassing the rich heritage, food and culture of Andhra Pradesh and Telangana.**

To celebrate Ek Bharat Shreshtha Bharat, Institute of Hotel Management, Kolkata organized “DakshiniManmohini” – A grand event encompassing the rich heritage, food and culture of Andhra Pradesh and Telangana on 3rd March 2023 at the institute premises.



IHM Kolkata also held its Annual Day 2023 along with the mentioned event. The cultural extravaganza included Andhra Natyam, Kuchipudi and Lambadi dance forms among many more scintillating performances.



The event also showcased exotic dishes like MokkaJonnaGarelu, Mudde, Chippa, PodiMamsam, Puntikura Dal and Maleeda on the sweeter side. The students of IHM Kolkata got the opportunity to showcase their entrepreneurship skills by putting up food stalls.



“*DakshiniManmohini*” focussed on the true values of Ek Bharat Shreshtha Bharat, which is sustained and structured cultural connect in the areas of language, culture, music, tourism, cuisine, sports and sharing of best practices.