

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITY
DURING JANUARY 2025**

sr. no	activities by india tourism offices / cihms / iittm	month of activity	proposed activity	details of the activity	paired states involved	no. of participants / attendees	any other relevant information
01	IHM GURDASPUR	January 2025	MAKAR SANKRANTHI FESTIVAL CELEBRATIONS	MAKAR SANKRANTHI FESTIVAL THEMED LUNCH WAS ORGANISED BY THE DIPLOMA AND DEGREE STUDENTS AND THE THEME LUNCH WAS SERVED TRADITIONALLY	ANDHRA PRADESH	90	PARTICIPANTS WERE FROM 3 RD YEAR BSC AND DIPLOMA IN FOOD PRODUCTION STUDENTS OF IHM GURDASPUR.

SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF January 2025

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	IHM GURDASPUR facebook	37	367	1126	2339	1955
2	Instagram	175	181	1034	1899	1461