

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITY
DURING AUGUST 2024**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	AUGUST 2024	AWARENESS OF ANDHRA PRADESH TOUR DESTINATIONS THROUGH SOCIAL MEDIA	Various tourist destinations in Andhra Pradesh was displayed for Sensitization among students in the institute social media handle.	Andhra Pradesh	100	PARTICIPANTS WERE FROM DIPLOMA BATCH AND DEGREE STUDENTS OF IHM GURDASPUR



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एक भारत श्रेष्ठ भारत



1/8

LAMBASINGI



Lambasingi is a small village located in Chintapalli mandal of Andhra Pradesh's Visakhapatnam district. The hamlet is nestled in the picturesque mountains of the Eastern Ghats. Located around 1,000 metres above sea level, Lambasingi offers visitors a pleasant climate, a view of the dense forests and makes for a peaceful weekend getaway.



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एक भारत श्रेष्ठ भारत



2/8

Araku Tribal Museum

The Tribal Museum in Araku Valley is a very interesting place for tourists. It is a round shaped two storeyed museum. Very lively tableaux related to the subjects of daily living of tribals, social customs, ceremonies etc. have been displayed here in an effective manner.



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KOTHAPALLY WATERFALLS



The Kothapally waterfalls is a waterfall near the southeastern coast of India at Gangaraju Madugula, near Paderu in the Visakhapatnam district of Andhra Pradesh.



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TU 142 Air Craft Museum



After 30 years of service the TU-142M Aircraft of Indian Navy was decommissioned and placed at Visakhapatnam sea beach by converting it to a museum. The TU 142 Aircraft Museum is a preserved Tupolev Tu-142 located in Visakhapatnam, in the Indian state of Andhra Pradesh. Built as part of Vizag city tourism promotion.



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SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF AUGUST 2024

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	07	18	181	182	1954
2	INSTAGRAM IHM Gurdaspur Page	55	55	300	407	1299