

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA  
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITY  
DURING JULY 2024**

<b>Activities by India Tourism Offices / CIHMs / IITTM</b>	<b>Month of Activity</b>	<b>Proposed Activity</b>	<b>Details of the Activity</b>	<b>Paired States involved</b>	<b>No. of Participants / Attendees</b>	<b>Any other relevant information</b>
<b>IHM Gurdaspur</b>	<b>JULY 2024</b>	<b>Demonstration of Andhra Pradesh cuisine</b>	<b>Andhra recipes like rawaladoo, Punugulu etc were demonstrated to the final year BSc students.</b>	<b>Andhra Pradesh</b>	<b>80</b>	<b>Participants were from the BSc of IHM Gurdaspur.</b>



**SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF July 2024**

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	12	42	190	190	1945
2	INSTAGRAM IHM Gurdaspur Page	172	174	533	647	1267