

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA  
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITY  
DURING SEPTEMBER 2023**

<b>Activities by India Tourism Offices / CIHMs / IITTM</b>	<b>Month of Activity</b>	<b>Proposed Activity</b>	<b>Details of the Activity</b>	<b>Paired States involved</b>	<b>No. of Participants / Attendees</b>	<b>Any other relevant information</b>
<b>IHM Gurdaspur</b>	<b>SEPTEMBER 2023</b>	<b>Demonstration of Andhra Pradesh cuisine</b>	<b>Andhra recipes like Nellore mutton curry, Pulihora, Rayalaseema cheppala pulusu, Boorelu, Punugulu etc were demonstrated to the various courses students.</b>	<b>Andhra Pradesh</b>	<b>234</b>	<b>Participants were from the BSc and Diploma students of IHM Gurdaspur.</b>



**SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF SEPTEMBER 2023**

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	42	202	89	158	1910
2	INSTAGRAM IHM Gurdaspur Page	247	250	785	1089	1176