

ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES
DURING June 2022

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	JUNE 2022	Andhra Pradesh Cuisine Demonstration	Demonstration of Andhra Pradesh Cuisine by faculty of IHM Gurdaspur by preparing the Andhra sweet Bellam Gavlu and sharing the video on various social media handles	Andhra Pradesh	100 Attendees	



BELLAM GAVVALU

83 views · Premiered on 13 Jun 2022 | 17 | DISLIKE | SHARE | CLIP | SAVE | ...

Chat Replay has been disabled for this Premiere.

YouTube Search [Microphone] [Grid] [9+] [Profile]



Bellam Gavvalu

17 views · 15 Jun 2022

3 DISLIKE SHARE CLIP SAVE ...

All Cooking shows Watched

SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF JUNE 2022

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	30	27	104	100	1781
2	INSTAGRAM IHM Gurdaspur Page	36		36	62	498