

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA  
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES  
DURING OCTOBER 2021**

<b>Sr. No</b>	<b>Activities by India Tourism Offices / CIHMs / IITTM</b>	<b>Month of Activity</b>	<b>Proposed Activity</b>	<b>Details of the Activity</b>	<b>Paired States involved</b>	<b>No. of Participants / Attendees</b>	<b>Any other relevant information</b>
01	IHM Gurdaspur	OCTOBER 2021	Online awareness of Andhra Pradesh food	Online awareness of Andhra Pradesh food was done through presentations given by students of IHM Gurdaspur. In which knowledge about various types of Andhra foods was shared by students with the viewers.	Andhra Pradesh	16 Participants	

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meet.google.com/fht-khdb-tyf?authuser=0

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Vikash Kumar is presenting

The presentation slide displays the logo of the Institute of Hotel Management, Gurdaspur, and the title 'HISTORY AND GEOGRAPHY OF ANDHRA PRADESH'. It includes a map of Andhra Pradesh and several images of historical sites. The Google Meet interface shows a grid of participants: Vikash Kumar (presenting), AMAR DEV SINGH, Shivanshu Rai, Sumit Mishra, and 'You'. A recording overlay is visible at the bottom of the presentation area, indicating a recording duration of 00:06:02. The Windows taskbar at the bottom shows the time as 02:46 PM on 20-10-2021.

Recording... 00:06:02

fht-khdb-tyf

06:02 05:54 18:48

Type here to search

ENG IN 02:46 PM 20-10-2021

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Vikash Kumar is presenting

CHAPA PULUSU

- This one of the most famous dishes in Andhra cuisine it is a fish preparation made by marinating the fish turmeric salt and garlic .

Vikash Kumar AMAR DEV SINGH

Shivanshu Rai Sumit Mishra

9 others

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Recording... 00:08:27

08:27 08:23 08:26 PM 18:48

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ENG IN 02:48 PM 20-10-2021

A screenshot of a Google Meet session. The main window displays a presentation slide titled 'CHAPA PULUSU'. The slide content includes a bullet point: 'This one of the most famous dishes in Andhra cuisine it is a fish preparation made by marinating the fish turmeric salt and garlic .'. To the right of the text is an image of a bowl of Chapa Pulusu. The presentation is being shared by Vikash Kumar. On the right side of the screen, there is a grid of participant video thumbnails. Visible participants include Vikash Kumar, AMAR DEV SINGH, Shivanshu Rai, Sumit Mishra, and 'You'. A recording overlay is visible at the bottom center of the meeting window, showing a red stop button, a yellow play button, and a timer at 00:08:27. The bottom of the image shows the Windows taskbar with the search bar, taskbar icons, and system tray.

20211020\_141337.mp4 - VLC media player

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Vikash Kumar is presenting

The screenshot shows a Google Meet interface. The main content area displays a presentation slide with the title "DESSERTS OF ANDHRA PRADESH" and a subtitle "Click to add subtitle". The slide is presented by Vikash Kumar. To the right of the slide is a grid of participant video thumbnails. The participants shown are Vikash Kumar (presenting), AMAR DEV SINGH, Shivanshu Rai, and Sumit Mishra. There are also icons for "8 others" and "You". At the bottom of the Meet window, there is a recording indicator that says "Recording... 00:09:47".

fht-khdb-tyf

09:47 09:40 02:29 PM 13:48

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ENG 02:48 PM 20-10-2021

Meet - fht-khdb-tyf - Google Chrome

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Vikash Kumar is presenting

REGIONAL DISHES OF ANDHRA PRADESH

INSTITUTE OF HOTEL MANAGEMENT, GURDASPUR

REGIONAL DISHES OF ANDHRA PRADESH

Vikash Kumar

AMAR DEV SINGH

Shivanshu Rai

Sumit Mishra

8 others

You

fht-khdb-tyf

Page: 1 of 1

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ENG IN 02:11 PM 20-10-2021

**SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF OCTOBER 2021**

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	122		364	406	1781
2	INSTAGRAM IHM Gurdaspur Page	38			346	498