

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES
MONTH - MARCH 2021**

Sr. No	Activities by India Tourism Offices / CIHMs / IITM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	INSTITUTE OF HOTEL MANAGEMENT AHMEDABAD / GANDHINAGAR	16th March 2021	Online Session on basic learning of the language (greeting & introduction) of the partnering State	The event was an attempt to familiarize the students with the basic greetings in Chhattisgarhi language. The campaign is of great social and cultural importance as it celebrates the huge diversity of India through such programs for mutual exchange of cultural ideas.	Chhattisgarh	32 No.	KL, CS

IHM Ahmedabad



EBSB Online Session on basic learning of the language (Pic 1)



EBSB Online Session on basic learning of the language (Pic 2)



EBSB Online Session on basic learning of the language (Pic 3)



EBSB Online Session on basic learning of the language (Pic 4)