

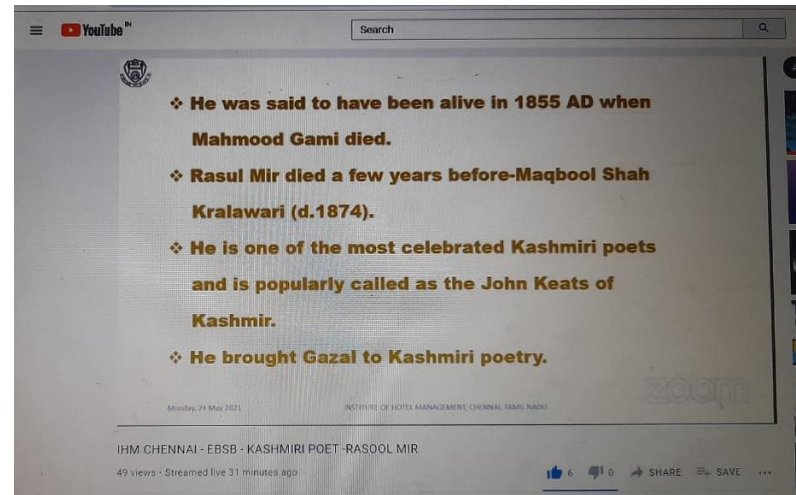
REPORT OF MONTHLY ACTIVITY
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES
DURING MAY 2021

MAY 2021

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI- 600 113 TAMIL NADU	March 24.05.21	ONLINE ACTIVITY - DOCUMENTARY ON KASHMIRI POET "RASOOL MIR – JOHN KEATS OF KASHMIR"	1. As per the guidelines issued by the Ministry, an activity on the documentary on the famous Kashmiri poet "Rasool Mir – John Keats of Kashmir" was organized on 24 th May 2021. 2. The session started by welcoming the audience 3. A brief note on EBSB and its importance was shared 4. Significance of the poetry of Kashmir was highlighted to the audience 5. The most popular Kashmiri poet Rasool Mir was highlighted and a documentary about him was screened to the audience. 6. The event was highly appreciated by all the students and staff who participated 7. The event ended with a high note of belongingness towards Mother India 8. The Nodal officer concluded by giving vote of thanks 9. The event was live in YouTube and many have liked and subscribed the video 9. Various social media platforms were used to reach the community like twitter, Facebook and LinkedIn where close to 230 commoners have viewed and liked the programme.	IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir & Ladakh)	207	Coordinators: Mrs. R. Parimala, H.O.D, IHM Chennai Dr. J. Eugene, Lecturer, IHM Chennai Annexure: 1. Pictures taken during the session 2. Youtube link: https://youtu.be/DZ29tNy3PUc



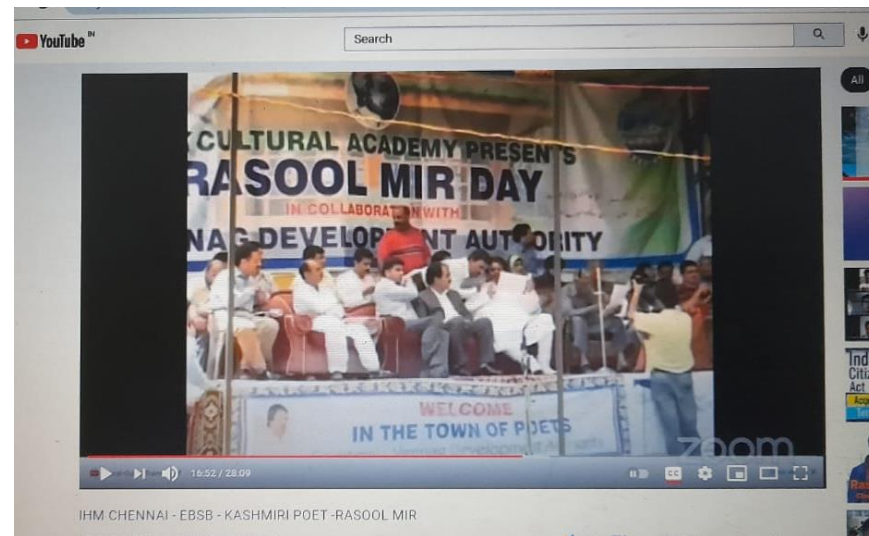
Invitation poster for the event



Note about Rasool Mir – Famed Kashmiri Poet



Shri. G. A. Mir – The then Tourism Minister of Kashmir narrating about Rasool Mir Day



Rasool Mir Day celebration in Kashmir