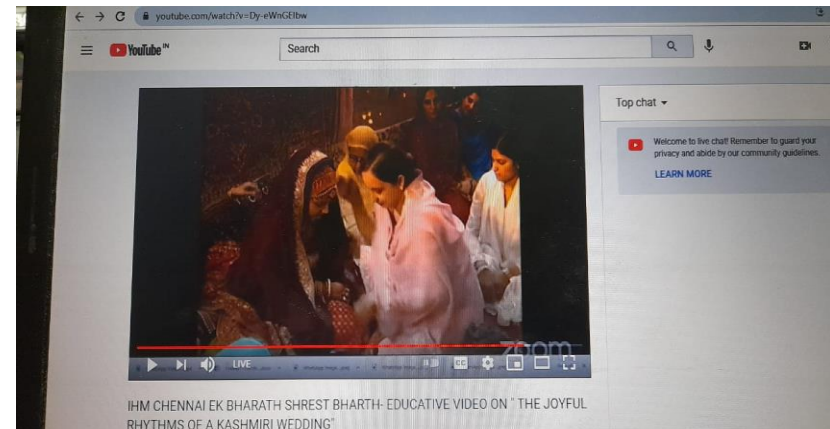
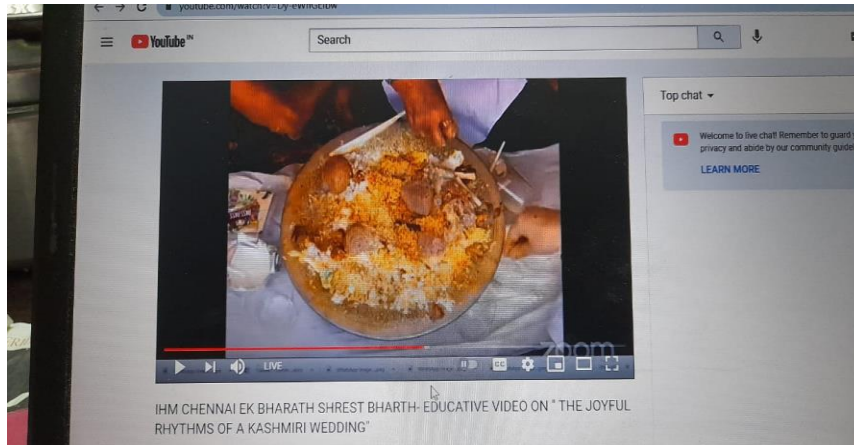


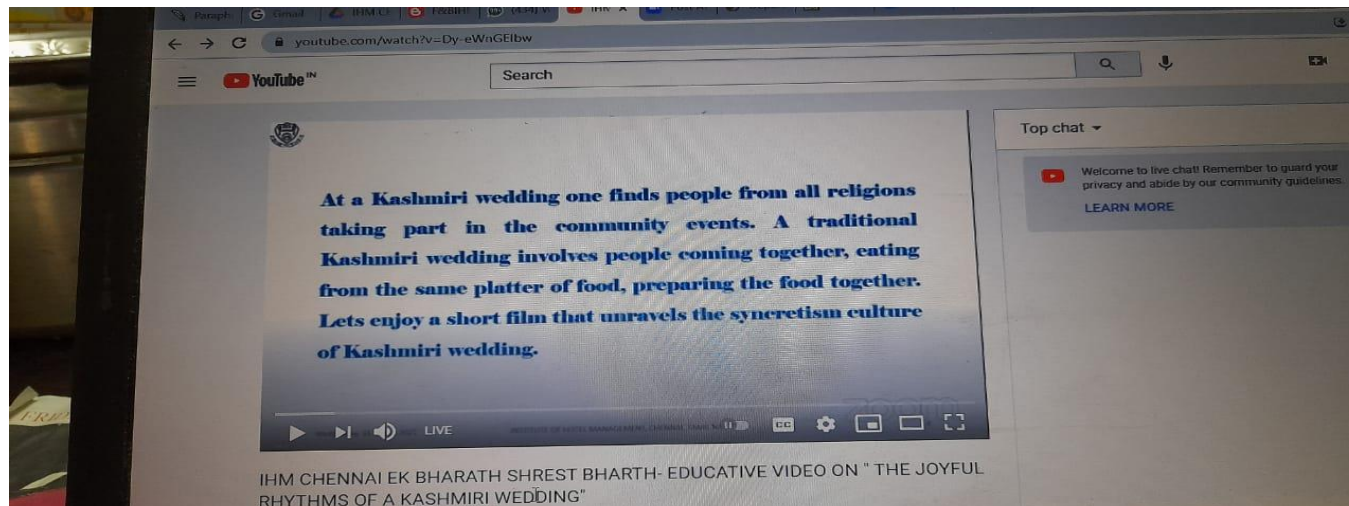
REPORT OF MONTHLY ACTIVITY
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES
DURING MARCH 2021

MARCH 2021

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI- 600 113 TAMIL NADU	March 31.03.21	ONLINE ACTIVITY - “SCREENING OF THE EDUCATIVE VIDEO ON “THE JOYFUL RHYTHMS OF A KASHMIRI WEDDING”	1. As per the guidelines issued by the Ministry, an activity on Screening of the documentary on “The Joyful Rhythms of a Kashmiri wedding” was organized on 31 st March 2021. 2. The session started by welcoming the audience 3. A brief note on EBSB and its importance was shared 4. Significance of the Culture and Heritage of Kashmir was highlighted to the audience 5. The rituals during Kashmiri wedding was screened 6. The event was highly appreciated by all the students and staff who participated 7. The event ended with a high note of belongingness towards Mother India 8. The Nodal officer concluded by giving vote of thanks 9. The event was live in YouTube and many have liked and subscribed the video 9. Various social media platforms were used to reach the community like twitter, Facebook and LinkedIn where close to 210 commoners have viewed and liked the programme.	IHM CHENNAI AND IHM SRINAGAR	201	Coordinators: Mrs. R. Parimala, H.O.D, IHM Chennai Dr. J. Eugene, Lecturer, IHM Chennai Annexure: 1. Pictures taken during the session 2. Youtube link: https://youtu.be/Dy-eWnGEIbw



Traditional Kashmiri wedding rituals



A brief note on EBSB and the heritage of Kashmiri wedding