



GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC
Guru Nanak Salai, Velachery, Chennai – 600042.

School of Management

Event Title	Student Seminar on Business in Jammu & Kashmir and Ladakh.	
Category	Student Seminar	
Date	From: 19.10.2023	19.10.2023
No. of Resource Person	2	
No. of Participants	60	

Report

MBA programme from School of Management had organised a student Seminar on Business in Jammu & Kashmir and Ladakh.

An interactive session was organised to discuss various businesses in J&K and Ladakh. Languages used in the state were highlighted. Different business sectors like Agriculture, Tourism, Silk, Animal Husbandry etc. were discussed.

The students appreciated the different culture and climate of State.

Objective

To give awareness on Business in Jammu & Kashmir and Ladakh.

Outcome

Students discussed about the different business opportunities

Photos

Student presentation on Business in Jammu, Kashmir and Ladakh



Students Using Map for noting the discussion

