

Ministry of Youth Affairs & Sports

Department of Sports

Report on the activities conducted under EBSB for the month of December, 2020.

Name of the Ministry/ Department: Department of Sports

1. Digital Initiatives. During the period December 2020, the Department of Sports has undertaken to **spread the awareness of the Indigenous games of different regions/states of our country through digital medium.**

2. The programme of streaming of the documentaries of Indigenous games for the month of December 2020 along with the episode wise reach, was as under:-:

Date	Indigenous Game/ State/ UTs	Reach
28 Dec, 2020	Silambam- Puducherry	15,632
29 Dec, 2020	Lagori & Langadi- Goa	14,561
30 Dec, 2020	Hekko- Nagaland	17,355
31 Dec, 2020	Mizoram Games- Mizoram	19,112
Total		66,660

3. The documentaries of Indigenous Sports of India were streamed Live on the following channels:

- a) Official Facebook page of the Fit India Movement.
- b) Official Youtube channel of Fit India Movement
- c) Official Youtube channel of MyGov India,

4. The documentaries have been uploaded on the Digital Repository of the Ek Bharat Shreshtha Bharat website (www.ekbharat.gov.in).