

**BRIEF REPORT OF ACTIVITIES UNDERTAKNE IN THE MONTH OF SEPTEMBER, 2020
UNDER EK BHARAT SHRESHTHA BHART PROGRAMME**

SEPTEMBER - 2020

Sr . No	Activities by the Institute	Month of Activity	Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1	IHM, Shimla	September , 2020	PARTICIPATION IN LIVE COOKING DEMO	The Institute had participated in a Webinar/Seminar conducted by India Tourism Delhi on 17 th September, 2020 @ 11 AM onwards. The faculty of the Institute have given Live Cooking Demo on Himachali Dish ' BATHOO KI KHEER '.	IHM, Thiruvananthapuram	Online participation on the portal of Ministry of Tourism, GoI	-

Sl. No.	Social Platform	Likes	Engagements	People reached	Views	Followers
1	YouTube Channel "IHMSHIMLA LIVE"	-	-	-	-	-
2	Facebook Page "IHM Shimla"	-	-	-	-	-