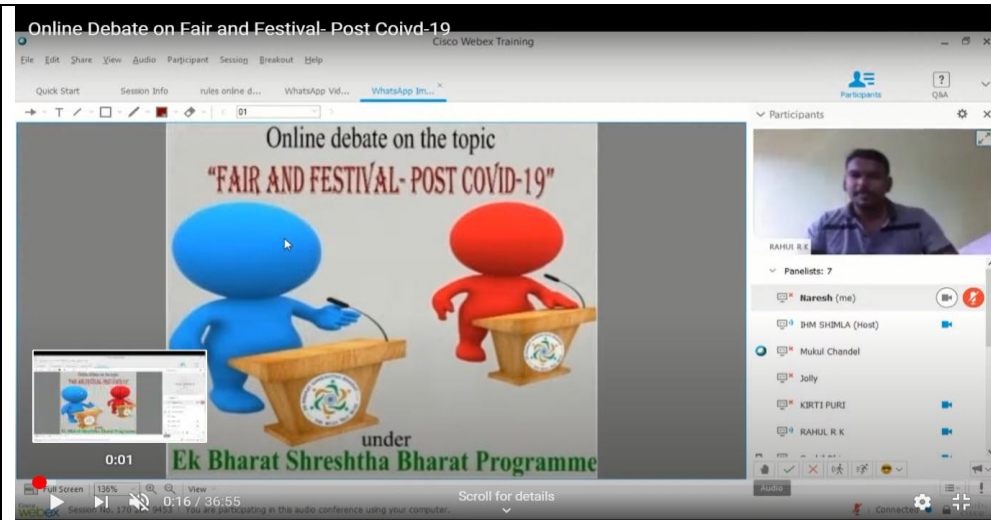


**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES**

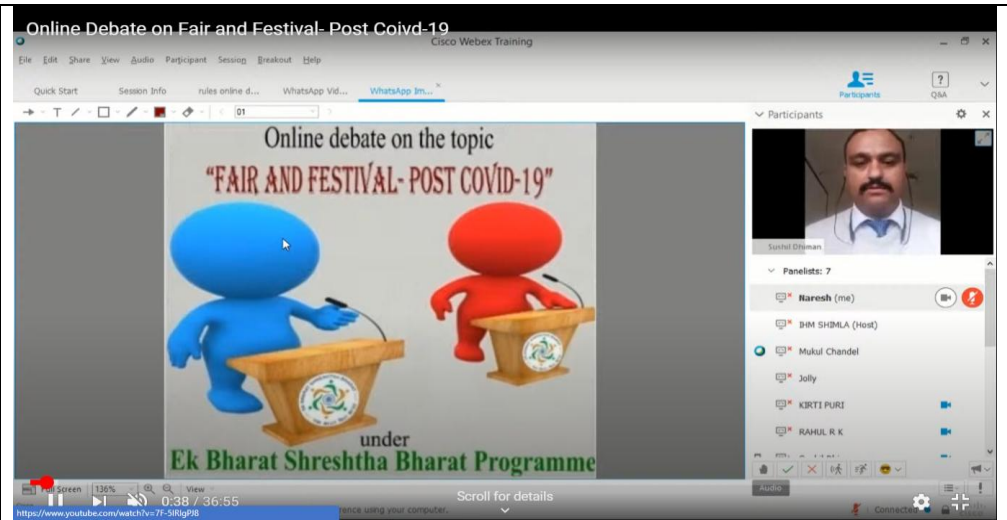
AUGUST - 2020

Sr . No	Activities by the Institute	Month of Activity	Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1	IHM, Shimla	August , 2020	ONLINE DEBATE	<p>The Institute organized Online Debate on the topic “Fairs & Festivals – Post COVID – 19” on 25th August, 2020 (Tuesday) with IHM, Thiruvananthapuram under Ek Bharat Shreshtha Bharat programme.</p> <p>The Online Debate was streamed live on the Institute’s official YouTube Channel “IHMSHIMLA LIVE”, @ the link https://www.youtube.com/watch?v=WVifotmmoAE which have gathered more than 400 views till date.</p> <p>In the Debate, Ms. Shivani Pandey, Ms. Anandita Mishra and Mr. Ronit Saha participated from IHM, Shimla and Ms. Ancy A John, Ms. Aleena Ajay and Mr. Alf Mathew were participants of IHM, Thiruvananthapuram. Mrs. Kirti Puri, HoD and Ms. Jolly Joseph, HoD were observers from IHM, Shimla and IHM, Trivandrum respectively.</p> <p>The students discussed about whether famous Fairs & Festivals should continued to be held or not due to Covid – 19 pandemic.</p> <p>All the six participants were awarded with E-Certificates.</p>	IHM, Thiruvananthapuram	15	Photographs enclosed.

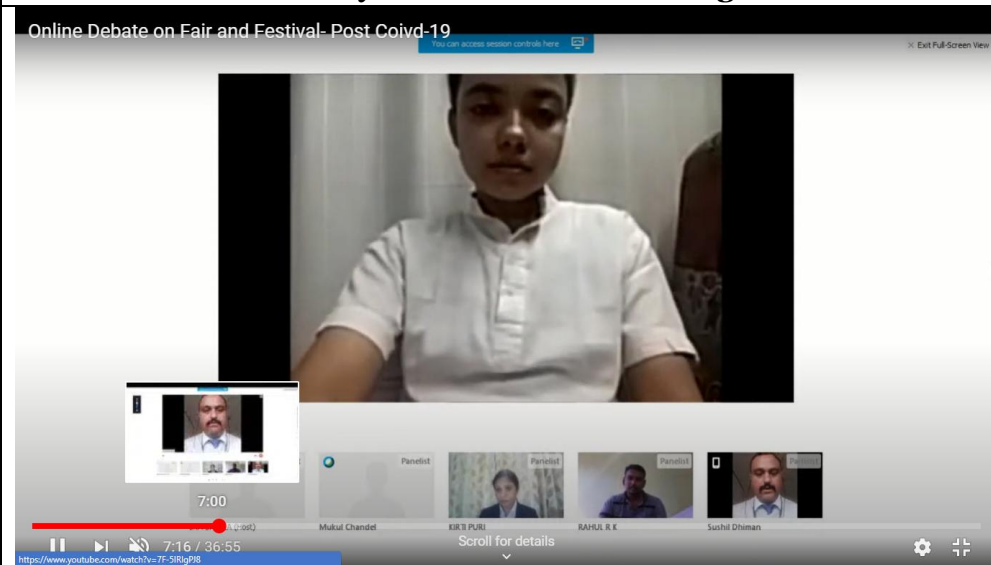
Sl. No.	Social Platform	Likes	Engagements	People reached	Views	Followers
1	YouTube Channel “IHMSHIMLA LIVE”	67	–	–	403	329
2	Facebook Page “IHM Shimla”	19	–	–	–	396



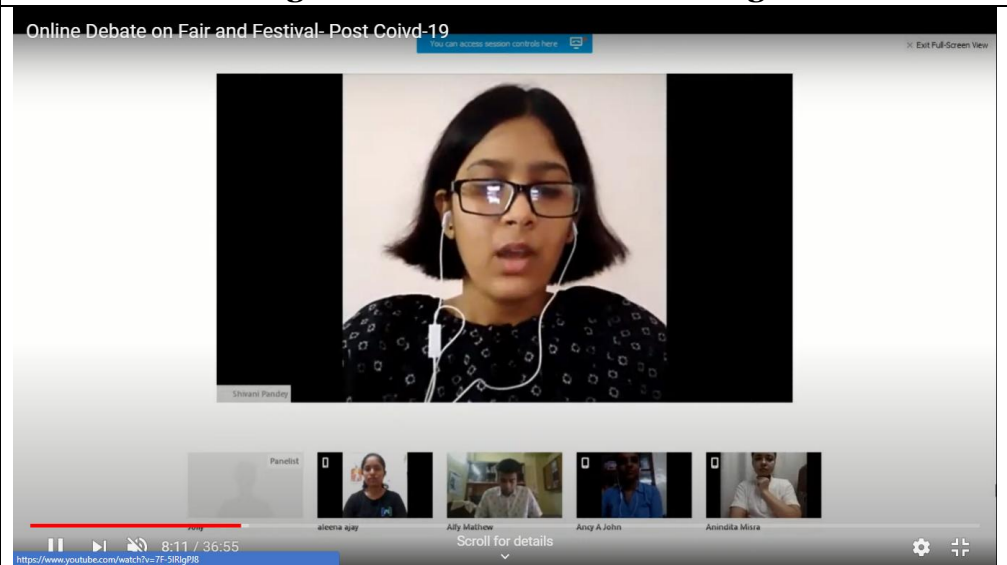
Faculty IHM Kerala addressing”



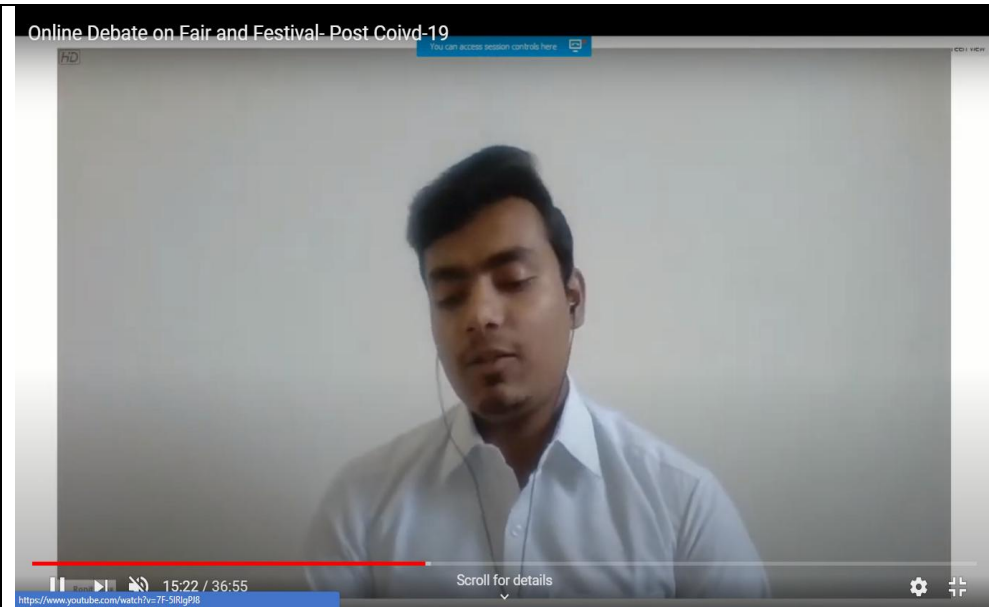
Organizer IHM Shimla addressing



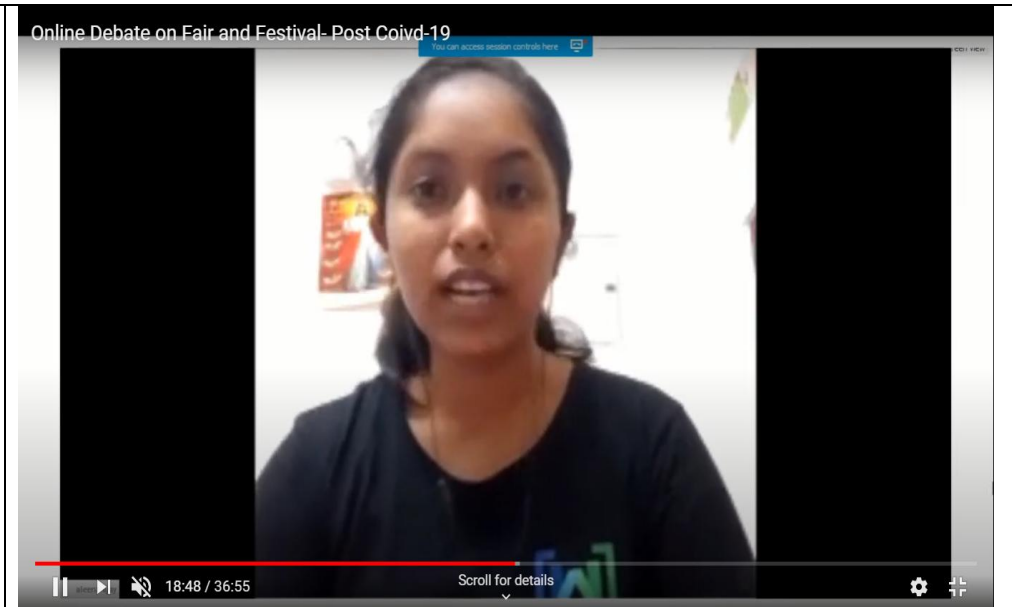
Ms. Anandita Mishra, IHM Shimla



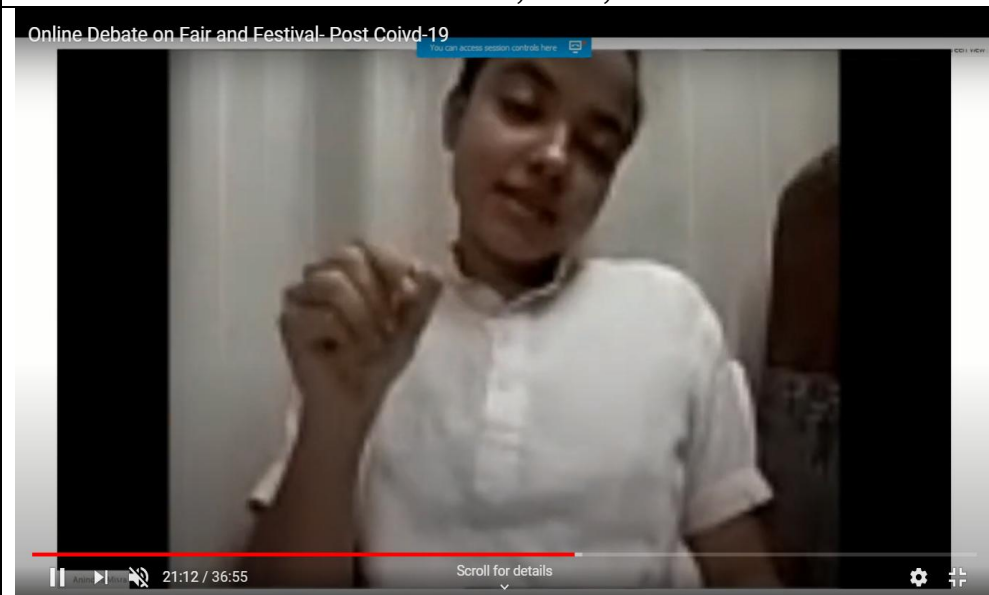
Ms. Shivani Pandey, IHM Shimla



Mr. Ronit Saha, IHM, Shimla



Ms. Aleena Ajay, IHM Kerala



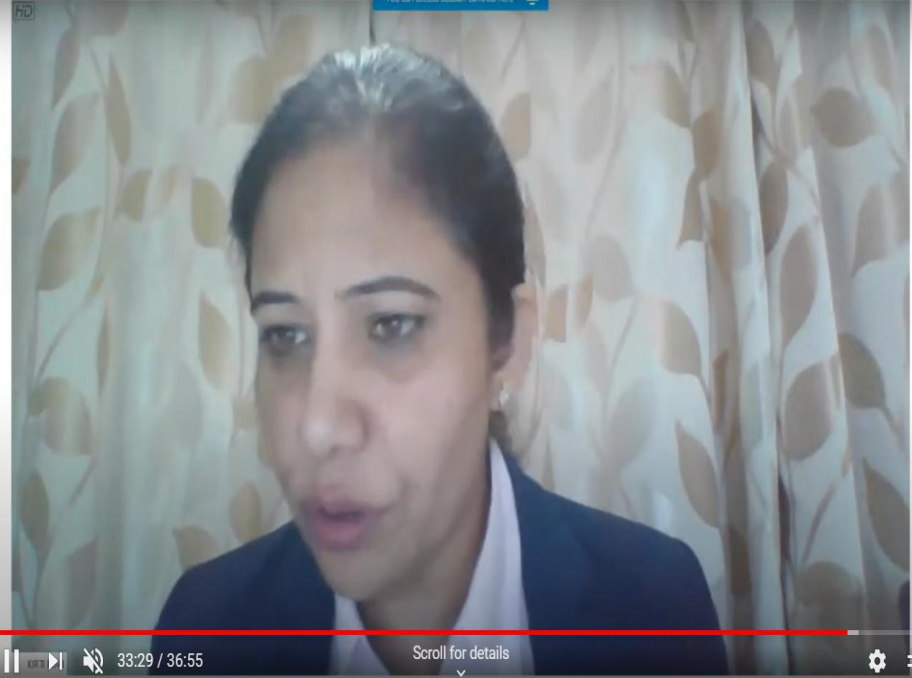
Ms. Anandita Mishra, IHM Shimla



Mr. Alfy Mathew, IHM Kerala



Ms. Jolly Joseph, Observer, IHM Kerala



Mrs. Kirti Puri, Observer, IHM Shimla



**IHM SHIMLA
&
IHM THIRUVANANTHAPURAM**



**Invites you to witness
Online debate on the topic**

“FAIR AND FESTIVAL- POST COVID-19”



**under
Ek Bharat Shreshtha Bharat Programme**

Watch this event Live

**25 Aug
2020
03:00 PM**

**OFFICIAL
You Tube
Channel**

IHM SHIMLA LIVE

INVITATION