

EK BHARAT SHRESHTHA BHARAT ACTIVITIES ORGANISED BY CENTRAL INSTITUTE OF HOTEL MANAGEMENT, SRINAGAR

January, 2020

During (January, 2020)				Paired with CIHM Chennai			
Sr. No	Activities by IHM Srinagar	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
03	Sensitization Programme	January 2020	Awareness programme on Tourism, Culture & Heritage of Tamil Nadu	<p>The activity on awareness programme of Tourism, Culture and heritage of Tamil Nadu was conducted on 31st January, 2020. The activities under awareness which were carried out are listed as under:</p> <p>i) History and origin of Tamil Nadu food and culture.</p> <p>ii) Main dishes and methods of cooking used for preparation of authentic Tamil Nadu food preparations.</p> <p>iii) Traditional way of serving Tamil Nadu food.</p> <p>iv) Main fairs and festivals of Tamil Nadu.</p> <p>v) Awareness regarding dances of Tamil Nadu.</p> <p>vi) Performance of dances of J&K by students of IHM Srinagar.</p> <p>The above events / topics were presented by internal faculty and each session was approximately of 01 hour duration.</p> <p>Tea / Snacks and lunch was served to the participants.</p> <p>The activities started at 10.00 am and concluded at 3.00 pm in the evening.</p>	CIHM Chennai	<p>100 participants.</p> <p>Students of Central University.</p> <p>Students from Wular Conservation department.</p> <p>Students of IHM Srinagar.</p>	<p>Participation by Wular Conservation Department, J&K.</p> <p>Few photographs of the activity attached.</p>