



GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC

Guru Nanak Salai, Velachery, Chennai – 600042.

School of Management

Department of MBA

Event Title	Academic Writing	
Category	Webinar	
Date	From :06.07.2020	To :06.07.2020
No. of Resource Person	1	
No. of Participants	250	


(1) Report Description

The Department of MBA conducted a webinar on 'Academic Writing' as part of the webinar series on Transfiguration in Management and Commerce organised by School of Management and the School of Commerce of Gurunanak College from 6th July 2020 to 16th July 2020. The total number of participants for the session were 250 among which there were participants from various place across Tamilnadu and also from other states like Bihar also actively Participated.

(2) Report

The resource person was Dr. D. Shoba, Assistant Professor, Department of MBA, Gurunanak College (Autonomous), Velachery, Chennai. She introduced the concept of Academic Writing to the audience by explaining the principles and nature of academic writing. She also explained the methodology for Doctoral and Post Doctoral Thesis, Book review and Research Papers. The speaker elaborated on the types and steps involved in creating an Evaluation report and Research Proposals. She explained the points to be considered while writing these scripts and the issues of plagiarism and its impact.

(3) Invitation Copy



GURU NANAK COLLEGE (AUTONOMOUS)
Re-accredited at 'A' Grade by NAAC
Affiliated to University of Madras
Guru Nanak Salai, Velachery, Chennai – 600 042.

School of Management & School of Commerce
Online Webinar Series on
“Transfiguration in Management and Commerce”
DATE: 6th July 2020 – 16th July 2020
DEPARTMENT OF MBA
Cordially Invites you to
A Webinar on “Academic Writing”
16th July 2020
Resource Person
Dr. D. Shoba
Assistant Professor - MBA
Timing: 10:00 a.m. to 11:00 a.m.
Google Meet Link: <https://meet.google.com/qwh-sdeo-rit>
Registration is free and E – Certificate will be provided to all participants.

Dr. M. G. Rangunathan
Principal

Mr. Manjit Singh Nayar
General Secretary & Correspondent

(4) Certificate Copy



GURU NANAK COLLEGE (AUTONOMOUS)
(RE-ACCREDITED AT 'A' GRADE BY NAAC)
AFFILIATED TO THE UNIVERSITY OF MADRAS
GURU NANAK SALAI, VELACHERY, CHENNAI – 600 042

SCHOOL OF MANAGEMENT & SCHOOL OF COMMERCE

WEBINAR SERIES ON TRANSGURATION IN MANAGEMENT AND COMMERCE
CERTIFICATE OF PARTICIPATION

This is to certify that **Dr./Mr./Ms.** **{{FULL NAME}}** of **{{INSTITUTION NAME}}** has participated in the webinar on **Academic Writing** organized by the Department of MBA, Guru Nanak College (Autonomous), Chennai on 16th July 2020.

Dr. M. G. Rangunathan
Principal

Mr. Manjit Singh Nayar
General Secretary & Correspondent

(5) Photos

The screenshot shows a Google Meet interface. At the top, the browser tabs include 'Inbox - lakshmiradha@gurunai...', 'Meet - qwh-sdeo-rit', and 'Feedback Form for Academic W...'. The address bar shows 'meet.google.com/qwh-sdeo-rit'. The meeting title is 'Sathya Bama is presenting'. The main content area displays a slide for Dr. D. Shoba, Assistant Professor - MBA. The slide includes a list of qualifications and achievements:

- She is an MBA from Madurai Kamaraj University.
- An M.Phil from Vinayaka mission university, Salem and a PhD in management from Thiruvalluvar University.
- She has qualified in NET in Management
- She has presented many papers in conferences and have published many papers in refereed journals.
- She has taken up different roles and responsibilities like being member of IQAC, College NAAC steering committee and have been chairman of central valuation at Thiruvalluvar University
- Has more than 12 years of experience in Teaching and 3 years in Corporate.

A video thumbnail of Dr. Shoba is shown next to the text. The meeting details panel on the right lists 212 people, including Dhanush Ram, DINESHKUMAR M, Dr L R S Kalanithi, Dr. M. G. Ragunathan Principal, Dr. Shakila M.K, Dr. Shoba D, Dr. UMA MAHESWARI V, Elakayaraj Rej, and erama devi. A notification at the bottom left states 'Shalini Govindarajan has left the meeting'. The Windows taskbar at the bottom shows the time as 10:13 on 16-07-2020.

The screenshot shows a Google Meet interface. The browser tabs are the same as in the first screenshot. The address bar shows 'meet.google.com/qwh-sdeo-rit'. The meeting title is 'Dr. Shoba D is presenting'. The main content area displays a slide titled 'Academic Writing'. The slide features a word cloud with terms like 'vocabulary', 'punctuation', 'referencing', 'quoting', 'style', 'audience', 'summarising', 'synthesising', 'purpose', 'reflection', 'originality', 'spelling', 'structure', 'grammar', 'paraphrasing', 'language', and 'style'. Below the word cloud, the text reads:

Dr. D. Shoba
Assistant Professor
PG Department of Business Administration
Guru Nanak Dev Engineering College
Chennai

A notification at the bottom left states 'karthik k has left the meeting'. The meeting details panel on the right lists 225 people, including Dhanush Ram, Dilip kumar, Dinesh Mohan, DINESHKUMAR M, Dr L R S Kalanithi, Dr. M. G. Ragunathan Principal, Dr. Shakila M.K, and Dr. Shoba D. The Windows taskbar at the bottom shows the time as 10:17 on 16-07-2020.