



GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC

Guru Nanak Salai, Velachery, Chennai – 600042.

School of Management

Department of MBA

Event Title	Industry 4.0	
Category	Webinar	
Date	From :08.07.2020	To :08.07.2020
No. of Resource Person	1	
No. of Participants	230	

(1) Report Description

(2) The Department of MBA conducted a webinar on 'Industry 4.0' as part of the webinar series on Transfiguration in Management and Commerce organised by School of Management and the School of Commerce of Gurunanak College from 6th July 2020 to 16th July 2020. The total number of participants for the session were 230 among which there were participants from various place across Tamilnadu and also from other states like Delhi, Bihar, Madhya Pradesh and Karnataka actively Participated.

(3) Report

The resource person was Ms.T.Lakshmi Pradha, Assistant Professor, Department of MBA, Gurunanak College(Autonomous), Velachery, Chennai. She introduced the concept of Indutry 4.0 to the audience as the new normal in the manufacturing and allied sectors. She explained the evolution of the concept through various industrial revolutions in the history and the latest technological innovations in manufacturing from automation to Artificial Intelligence to optimize the production process to customization of products. The speaker explored the basics of the concept through digital transformation, cyber physical systems to smart factory system that are currently being used in industries. She explained the use of technology of Internet of Things(IOT), Big Data analytics and cloud computing, with real time examples. Terms like augmented reality, 3D printing and automated robots which are currently being used in certain industries to improve the precision of the final output were discussed through videos.

Participant Details

Faculty Members: 39

Students: 191

Tamilnadu: 218

Other states: 12

GNC: 205

Non GNC: 25

(4) Invitation Copy



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School of Management & School of Commerce

Online Webinar Series on

“Transfiguration in Management and Commerce”

DATE: 6th July 2020 – 16th July 2020

DEPARTMENT OF MBA

Cordially Invites you to

A Webinar on “Industry 4.0”

8th July 2020

Resource Person

Mrs. T. Lakshmi Pradha

Assistant Professor - MBA

Timing: 3:00 p.m. to 4:00 p.m.

Google Meet Link: <https://meet.google.com/tiz-ogfc-fbt>

Registration is free and E – Certificate will be provided to all participants.

Dr. M. G. Ragunathan
Principal

Mr. Manjit Singh Nayar
General Secretary & Correspondent

(5) Certificate Copy



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(RE-ACCREDITED AT 'A' GRADE BY NAAC)
AFFILIATED TO THE UNIVERSITY OF MADRAS
GURU NANAK SALAI, VELACHERY, CHENNAI – 600 042
SCHOOL OF MANAGEMENT & SCHOOL OF COMMERCE

WEBINAR SERIES ON TRANSFIGURATION IN MANAGEMENT AND COMMERCE

CERTIFICATE OF PARTICIPATION

This is to certify that Dr./Mr./Ms. **{{FULL NAME}}** of **{{INSTITUTION NAME}}** has participated in the webinar on **Industry 4.0** organized by the Department of MBA, Guru Nanak College (Autonomous), Chennai on 8th July 2020.

Dr. M. G. Ragunathan
Principal

Mr. Manjit Singh Nayar
General Secretary & Correspondent

(6) Photos

4G 4G 15:10 (3) ... VoLTE 4G LTE2 60

REC

Ms. T. Lakshmi Pradha

Assistant Professor-MBA

- She is a B.F in Electrical & Electronics Engineering from Anna University and an MBA with HR & Finance Specialization from the University of Madras.
- She is qualified in SET & NET in management and also has a Diploma in banking & finance from Indian Institute of Banking & Finance.
- Her passion towards teaching made her get into academics and she has served as the Assistant Professor in the Department of MBA, Guru Nanak College for 6 years.
- Her areas of interest include statistics, operations research, human resource development and logistics.
- She has publication of papers in various National and International conferences to her credit.



Microphone, Video, and Screen Share controls

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-  chitra k (You) 
-  Sathya Bama  >
-  erama devi  >
-  Dr. UMA MAHESWARI V  >

Also in the meeting (178)

