

Guru Nanak College (Autonomous)

Department of B.Sc. (Information Technology)

WEBINAR REPORT

Photoshop for Digital Marketing , Digital Marketing –Benefits for Word Press

Date: 19/05/2020 & 20/05/2020

Time: 3.00PM TO 4.00 PM

The Department of B.Sc.(IT) organized a two day Webinar Series on Digital Marketing on 19.05.2020 and 20.5.2020. The main objective of this Webinar is to motivate our final year students to impart training to other students during the lockdown period. The Dean(IT) Dr.P.V.Kumaraguru welcomed the gathering. The Head of the Department , Dr.J.Vanathi introduced the student representatives of the two days session. The student representatives explained the Photoshop tool with examples on the first day . The second day presentation was about Website creation using wordpress. The students handled the sessions very interactively with lot of videos . The Webinar session ended up by the thanking note given by Mr.Tamilselvan , Class Representative, B.Sc(IT) department.

A screenshot of a Microsoft Teams meeting grid. The grid consists of 20 tiles arranged in a 4x5 layout. Each tile contains a video feed of a participant or their name. The participants are: Pansy Ebina, subash vicky, Surya surya, Prasath R R, Vanathi J, Nareesh Kumar A, Sanjay Jo, 1hP3r05KtwhAE..., K.BAKKIYALAKS..., Manikandan B N, Sathvika Kamaraj, santhosh, Adhitya Rajesh, Devil Sd, Srileka Kannan, Vasanth Narayan..., charm_boy_tamil, Ganesh G, Daya Sri, gokul, Sathyarayanan..., N. KOUSHIK SRI..., Aadithya, B.srinivas, and Siva Gayathri. The Windows taskbar is visible at the bottom, showing the search bar, task view, and various application icons. The system tray on the right shows the date and time as 15:44 on 18-05-2020.