QUEEN MARY'S COLLEGE (A), CHENNAI

World Tourism Day (TOUREX 2019) and Silver Jubliee Celebration for Geography Travel and Tourism Management(GTTM) course together was celebrated for three consecutive days (25.09.19 to 27.09.2019) with the theme "Tourism and Jobs- a better future for all" assigned by UNWTO. Celebrations started by conducting, Inter department Quiz on 29.8.2019 as the first event. It was followed by Inter collegiate Seminar on the above said theme on 04.09.2019, Dr. Dr.J.Eugene, Lecturer-cum-Instructor IHM Tharamani, and Mrs. A.M. Sukanya, Co-founder and Propreitrix, Airpro tours were invited as subject experts for the seminar. Students from various city college actively presented paper. Off-stage events like Rangoli, Essay and poster painting competitions were held within intra -class.

Each class displayed models related the Tourism potential resources available in a selected state in India on all the three days. The Chief Guest Kalaimani. Thiru.V.K.T.Balan, Managing Director, Madura Travels Pvt. Ltd Chennai and Mr. K. Ravikumar, Additional General Manager, IRCTC, Chetpet, inaugurated the exhibition stalls on 25.09. 2019. The exhibition stalls were judged by the Chief Guests for their costumes, models, charts and overall presentation. The second day students went on a rally within the college campus carrying placards showing the themes of UNWTO for each year. DCP Mr. Krishna Murthy, Mylapore headed the rally and addressed the students about women safety. This was followed by Career Guidance by two eminent speakers Mr. K Promodh, consultant Hospitality Services, Chennai and Bangalore and Mr.Surya Kumar Trainer, Man power Academy Chennai. The days programme came to an end with colourful and energetic Cultural programme by our students. On the valediction day District Governor, PMJF. Lion K. Jeganathan, and Mr. Yogi Sekar, Playback Singer, distributed the prizes for the winners of all the above events. We register our sincere gratitude to Arkay Nagar Lions Club who sponsors cash prizes every year.