

**JUSTICE BASHEER AHMED SAYEED COLLEGE FOR WOMEN**

**Department Name: Corporate Secretaryship & Information Systems Management**

**Session: Afternoon Session**

**No. of Faculties in the Department: 17**

**Lockdown Activities of the Department Since April 2020**

| S.No | Event Name                  | Title   | Start Date         | End Date            | Venue (Eg:Zoom, Google Meet, ciscowebx, etc)   | Outcome of the Program (Maximum 30 words )  | Name & No. of the Resource Person  | No.of Participants |
|------|-----------------------------|---|--------------------|---------------------|--|---|--|--------------------|
| 1    | Webinars Organised with MMA | Effective Time & Health Management while studying from Home | 22.4.20<br>3 PM    | 22.4.20<br>4 PM     | <u>Zoom Link:</u><br><a href="https://us02web.zoom.us/j/81580433200">https://us02web.zoom.us/j/81580433200</a>   | 1. 5 Breathing Techniques taught to students<br>2. Simple Yoga taught to relieve stress.                            | Dr.Sathish<br>Yoga, Ayurveda, Pranic Healing, Reiki & Crystal healer               | 100<br>Students    |
| 2    | Webinars Organised with MMA | India's Economic Impact of Lockdown and Road Ahead          | 28.4.20<br>3 PM    | 28.4.20<br>4 PM     | <u>Zoom Link:</u><br><a href="https://us02web.zoom.us/j/88485891882">https://us02web.zoom.us/j/88485891882</a>   | 1.Digital Transformation in Education Sector<br>2.Tourism, Hotels & Film Industry will be affected                  | Mr.Pattabhi Ram, Chartered Accountant  | 50<br>Faculties    |
| 3    | As Academic Partner of MMA  | Career Development Guidance                                 | 29.4.20<br>9.00 AM | 29.4.20<br>10.30 AM | <a href="http://www.liveibc.com/mmalive">www.liveibc.com/mmalive</a><br><a href="http://www.youtube.com/madrasmangementassociationchennai">www.youtube.com/madrasmangementassociationchennai</a> | 1.Critical skills needed to succeed in 21 <sup>st</sup> Century<br>2.To shore up soft skills<br>3.Change Management | Dr.Manu K Vora Adjunct Prof. Illinois Institute of Technology, Live - Chicago, USA | 200<br>Students    |
| 4    | As Academic Partner of MMA  | Effective Time Management                                   | 13.5.20<br>9.00 AM | 13.5.20<br>10.30 AM | <a href="http://www.liveibc.com/mmalive">www.liveibc.com/mmalive</a><br><a href="http://www.youtube.com/madrasmangementassociationchennai">www.youtube.com/madrasmangementassociationchennai</a> | Helps students to:<br>Goal setting, Planning, Prioritizing, Scheduling, and Organizing.                             | Dr.Manu K Vora Adjunct Prof. Illinois Institute of Technology, Live - Chicago, USA | 100<br>Students    |
| 5    | As Academic Partner of MMA  | Effective Project Management                                | 27.5.20<br>9.00 AM | 27.5.20<br>10.30 AM | <a href="http://www.liveibc.com/mmalive">www.liveibc.com/mmalive</a><br><a href="http://www.youtube.com/madrasmangementassociationchennai">www.youtube.com/madrasmangementassociationchennai</a> | Helps students to :<br>Managing Capital Projects<br>Manage Change<br>To give better outcomes                        | Dr.Manu K Vora Adjunct Prof. Illinois Institute of Technology, Live - Chicago, USA | 120<br>Students    |

|    |   |  |                     |                       |  |  |   |               |
|----|---|--|---------------------|-----------------------|--|--|---|---------------|
| 6  | Webinars Organised with TATTI                     | Impact of strong Leadership  | 28.4.20<br>11 AM    | 28.4.20<br>12 PM      | <u>Zoom Link:</u><br><a href="https://us02web.zoom.us/j/89947119060">https://us02web.zoom.us/j/89947119060</a>   | Helps Students to:<br>1.Importance of Communication Skills<br>2.Leadership Qualities<br>3. Innovative Behaviour            | Mr.Joshua Gerard Co-TATTI<br>Dr.Sagaya Rani-Director, Eduwisa Int. Dubai<br>Dr.Eniyathenral-USA | 100 Students  |
| 7  | Webinars Organized for Business Studies Faculties | Role of Academia in Building Startup Ecosystem                                 | 19.5.20<br>12.30 AM | 19.5.20<br>1.30 AM    | <u>Zoom Link:</u><br><a href="https://us02web.zoom.us/webinar/register/WN_AuA2ZaOaTMK4YoqqZuDL8A">https://us02web.zoom.us/webinar/register/WN_AuA2ZaOaTMK4YoqqZuDL8A</a> | Helps Faculties to:<br>1.Increase more number of students to Entrepreneurs<br>2. Role of Govt. in promoting Entrepreneurs. | M.Parvez Alam, CEO & Director, Crescent Innovation & Incubation Council (CIIC)                  | 100 Faculties |
| 8  | Webinars Organized for Business Studies Faculties | Find your Balance  | 21.5.20<br>11.00 AM | 21.5.20<br>12.00 Noon | <u>Zoom Link:</u><br><a href="https://zoom.us/j/93812715309?pwd=212385">https://zoom.us/j/93812715309?pwd=212385</a>   | Helps Faculties to:<br>1.Spare Ideal time to reduce Stress<br>2.Reflective writing for good work life balance.             | Capt.Lekshmy Natarajan-Indian Army Retd. & Ms.Chaitali Shroff Co-Founder Heal Foundation        | 100 Faculties |
| 9  | Awareness   | COVID-19 Awareness Posters Created by ISM Department Students                  | 22.4.20             | 22.4.20               | Poster created using Mobile App - Pics Art   | Insisted on:1.Wearing Face Mask 2. Stay Home during Lockdown 3. Stay United  | I Year Students of Information Systems Management (ISM)   | 12 Students   |
| 10 | Others:   | The activities of Staff & Students are furnished below during Lockdown Period: |                     |                       |  |  |   |               |

**Department Activities during Lockdown**

**Details**

|  |    |
|--|----|
| •No. of Lessons Taught during Lockdown                 | 61 |
| •No. of Video Classes Conducted during Lockdown Period | 20 |
| •No. of Classes Conducted using Zoom App:              | 30 |
| •No. of Classes conducted using Skype                  | 6  |
| •No. of Classes conducted using Google Hangouts        | 2  |
| •No. of YouTube Links created during Lockdown          | 12 |
| •No. of Online Webinars Attended by Faculties          | 95 |

|  |     |
|--|-----|
| •No. of E-Contents Developed during Lockdown | 44  |
| •No. of Online Assignments given             | 18  |
| •No. of Online Test Conducted                | 41  |
| •No. of Online Course Enrolled by Students   | 45  |
| •No. of Online Course Enrolled by Staffs     | 25  |
| •No. of Online FDP Attended by Faculties     | 52  |
| •No. of Online Quiz Attended by Faculties    | 110 |
| •No. of Online Quiz Attended by Students     | 300 |

**NOTE: The above information and a descriptive report of the event as word document with maximum 100 words only should be sent to the following mail id: [jbascollege2020@gmail.com](mailto:jbascollege2020@gmail.com)**

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**Session: Afternoon Session**

**No. of Faculties in the Department: 17**

| <b>Department Activities for the Academic Year 2019-2020</b> |                   |  |                   |                 |                    |  |  |                             |
|--|-------------------|--|-------------------|-----------------|--------------------|--|--|-----------------------------|
| <b>S.No</b>  | <b>Event Name</b> | <b>Title</b>                                 | <b>Start Date</b> | <b>End Date</b> | <b>Venue</b>       | <b>Outcome of the Program<br/>(Maximum 30 words )</b>  | <b>Name &amp; No. of the Resource Person</b>   | <b>No.of Participants</b>   |
| 1  | Event             | Inauguration of Business Studies Association | 12.7.19           | 12.7.19         | College Auditorium | 1.To Provoke entrepreneurial skills among Students<br>2.To get equip with current trends in Industries   | Mr.K.Ramanlingam Co-Founder and Director, Holistic And Investment Planners Pvt.Ltd, Chennai. | 1000 Students + 50Faculties |
| 2  | Event             | Department Alumnae Meet "Milaan"             | 28.9.19           | 28.9.19         | ISM Classrooms     | 1.Paves way to Alumnae to maintain rapport with the College & Department.<br>2.To motivate their Juniors | Principal, Vice Principal, Financial Consultant - graced the occasion                        | 450 Alumnae                 |

|   |                           |  |                  |                  |                    |  |   |                             |
|---|---------------------------|--|------------------|------------------|--------------------|--|---|-----------------------------|
| 3 | Event                     | Faculty Development Programme on "Empower, Enhance and Excel"  | 29.10.19         | 31.10.19         | Seminar Hall       | Objective of FDP:<br>1.To enhance & apply knowledge relevant to the advancement in teaching.<br>2. To understand Teaching Methodology for present day Generation.<br>3. Teaching with Case study<br>4. To Deal with Generation Z Kids. | 1.K.Saraswathi Sec. Gen. MCCI<br>2.S.Sundar Raman, Chartered Acc. Partner, G.Sekar Associates<br>3.Dr.Sivasubramaniyam, Former VC, Bharatiyar University<br>4.Padmaja, CEO- Victory Insights<br>5. Dr.Maran, Director, Sai Ram Institute of Management Studies<br>6.Dr.Umesh Samuel, Dean, Research Development, Bishop Heber College, Trichy<br>7.Dr.D.Uthra, Head -Physics, D.G.Vaishnav College, Chennai.<br>8.Dr. R. Vijaya Saraswathi, Pro-VC, St. Mother Teresa, Virtual University, Australia<br>9.Dr.Nappinai, Family Therapist | 100 Faculties               |
| 4 | MOU Signed                | MOU has been extended with MMA for the Academic Year 2019-2020 | 7.12.19          | 7.12.19          | Principal Room     | 1. To open Student Chapter<br>2.Empower students with contemporary management knowledge and industry perspective   | Gp Capt R Vijayakumar (Retd) VSM<br>Executive Director<br>Madras Management Association, Chennai  | Principal, VP, Dean & Heads |
| 5 | Skill Development Program | Special Lecture on "Leadership Skills"                         | 27.01.20<br>2 PM | 27.01.20<br>5 PM | College Auditorium | 1.Students recognized skill required for a leader to nurture & guide a team<br>2.Students are motivated to pursue their career in Army.  | <b>Major General A Arun, YSM, SM, VSM</b> , Deputy Commandant & Chief Instructor, Officers Training Academy (OTA), Chennai.   | 1500 students & 50 Faculty  |
| 6 | Others                    | Following are the List of Programs conducted:                  |                  |                  |                    |  |   |                             |

**List of Programs Conducted Under MMA Student Chapter for the Academic Year 2019-2020**

| S.No | Date | Topic for Special Lecture | Speaker |
|------|------|---------------------------|---------|
|------|------|---------------------------|---------|

|   |            |  |  |
|---|------------|--|--|
| 1 | 04.02.2020 | Personal SWOT Analysis for Professional Competence     | Mr.Rakesh Gopinathan                           |
| 2 | 05.02.2020 | Overview of Data Analytics and Artificial Intelligence | Mr.Vignesh Raja                                |
| 3 | 07.02.2020 | Intellectual Property/Copyrights                       | Advocate Mr.Sathish Kumar<br>Madras High Court |
| 4 | 12.02.2020 | How to do a Start up                                   | Mr.Kamaldeen                                   |
| 5 | 09.03.2020 | Cyber Security - Counter Measures                      | Advocate Mr.Rajendran<br>Madras High Court     |