



SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN

(AUTONOMOUS)

MADURAI - 625 002

SWACHH PAKHWADA

Organized by

Departments of MCA & MBA

Sri Meenakshi Govt. Arts College for Women
(Autonomous)
Madurai-2

SWACHH PAKHWADA (01.09.2019 – 15.09.2019)

As a part of Swachh Bharat Abhiyan, 1st to 15th September 2019 was observed as “Swachh Pakhwada”, a fortnight cleanliness awareness programme in all Higher Educational Institutions. Pertaining to this, Departments of M.C.A. and M.B.A. conducted the following events, in our institution.

S.No.	DATE	EVENT
1.	13.09.2019	Cleanliness Drive (Observation of Swachh Day) (MCA & MBA Departments/NSS)
2.	16.09.2019	Mass Pledge taking by all students and faculty members at assembly
3.	16.09.2019	Organizing Essay / Poster competitions on cleanliness

Dr.(Mrs.) S.Vanathi, initiated this programme, with the theme
“Decluttering leads to discipline”.

As a curtain Raiser for the programme, on 13.09.2019 Swachh Day was observed. The blocks of MCA and MBA Departments were cleaned.

Foulkes Hall was cleaned by NSS students Unit 54. Dr. M. Ganaga durga N.S.S Programme officer took the initiatives for making the campus clutter free.

Mass pledge regarding “Swachh Pakhwada” was taken by all students and faculty members in the college assembly on 16.09.2019. On 16.09.2019, Poster Competition and Essay Competition were conducted for the Post Graduate Students, on the themes “Cleanliness management in water resources” and “Decluttering leads to discipline :Exploring 5S concepts” respectively. The above competitions saw enthusiastic participation and helped students express their ideas about clean India.

In total, an emphasis on clean and neat campus was made through “Swachh Pakhwada” programme in our campus and the programme instilled the need of a clean environment in young minds of our students.

