



GOVT.OF TAMILNADU  
ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION  
INSTITUTE



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**Academic Innovation and Entrepreneurship Development Program [AIEDP]**

**Dr. M.G.R. Government Arts and Science College for Women, Villupuram  
on 11.02.2020**

Sl. No	Duration	Topics	Speakers
1.	09.30 – 10.00 hrs	Registration	
2.	10.00 – 10.10 hrs	Welcome Address	HOD , Government Arts and Science College, Villupuram
3.	10.10 – 10.15 hrs	Introductory Address	A.Sivanesan, Training Co-ordinator, EDII, Chennai
4.	10.15 -- 10.30 hrs	Inaugural Address	Principal, Government Arts and Science College, Villupuram
5.	10.30 – 10.35 hrs	Vote of Thanks	HOD of the College.
6.	10.45 – 11.15 hrs	Introduction to Basic Entrepreneurship Definition & Characteristics of Entrepreneur	Thiru. S.Kalaivanan Ph.9360321559
7.	11.15 – 11.30 hrs	TEA BREAK	
8.	11.30 – 12.15 hrs	Idea Generation- Project selection- Steps to start a Business	Thiru.S.Kalaivanan Ph.9360321559
9.	12.15 – 13.15 hrs	Business Opportunity Guidance Agriculture Manufacturing – Service- - Trade	Thiru. S.Kalaivanan Ph.9360321559
10.	13.15 – 13.45 hrs	LUNCH BREAK	
11.	14.00 – 15.00 hrs	State Industrial Policy, Schemes and services	GM, DIC Villupuram
12.	15.00 – 15.45 hrs	Bank – Schemes & Services for SMEs	Lead Bank Manager, Villupuram
13.	15.45 – 16.00 hrs	TEA BREAK	
14.	16.00 – 16.45 hrs	Success story by a Successful Entrepreneur	DIC Beneficiary
15.	16.45 – 17.00 hrs	Validation and Feed back	Participants