

MVJ College of Engineering, Bengaluru

(An Autonomous Institute)

Affiliated to VTU, Belagavi

Approved by AICTE, New Delhi

Recognised by UGC with 2(f) & 12 (B)

Accredited by NBA & NAAC

Karnataka-Uttarakhand Companionship

(Organized by EBSB Cell, IQAC and AAKRUTHI Club, MVJCE)

The Ek Bharat Shreshth Bharat initiative is a cultural exchange program launched by the Government of India with the aim of promoting a deeper understanding and appreciation of the rich cultural diversity that exists across the country. The phrase "Ek Bharat Shreshth Bharat" translates to "One India, Best India," and the initiative seeks to foster a sense of unity and national integration among the people of India.

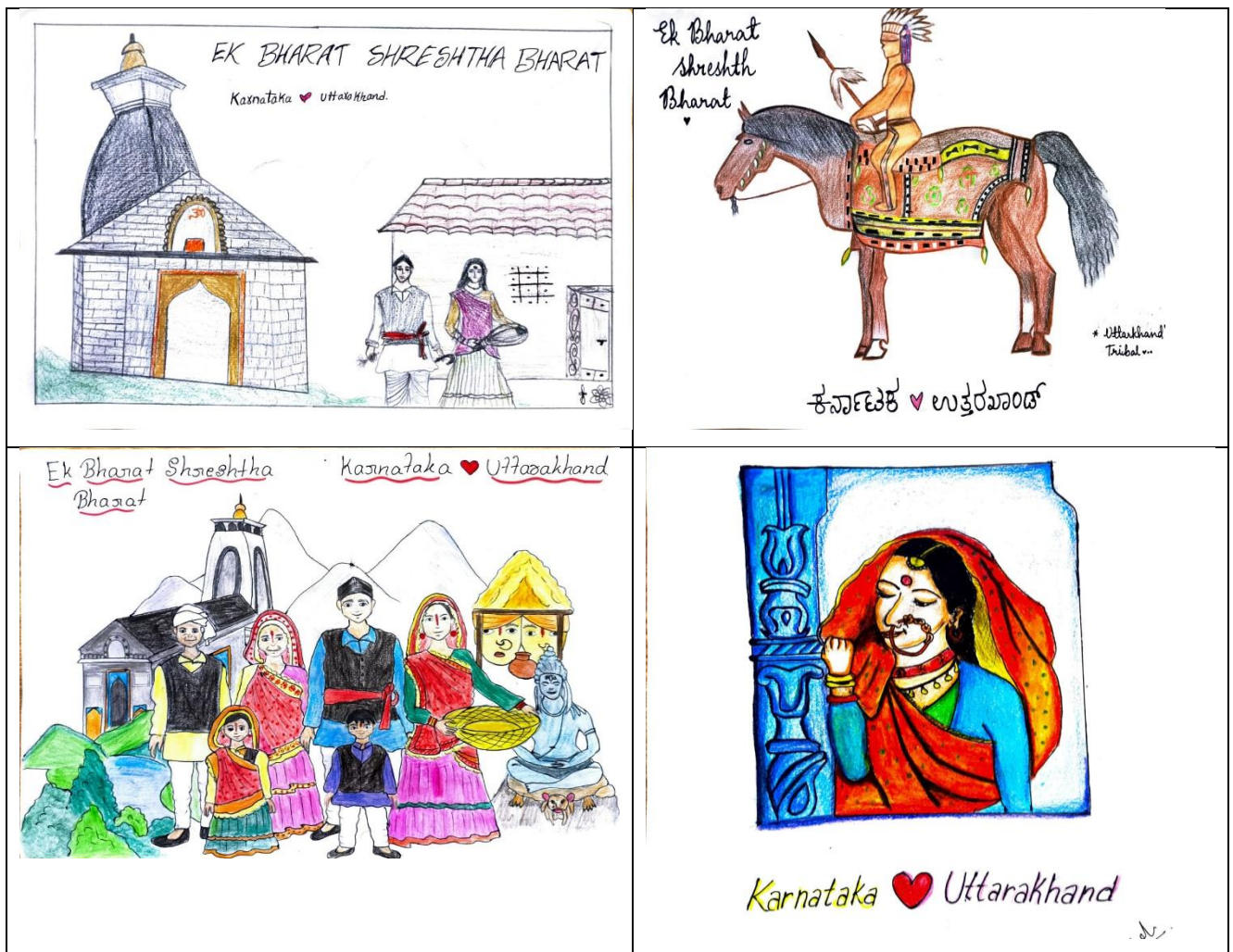
A **Drawing Event related to Uttarakhand** was organized by EBSB Cell, IQAC and AAKRUTHI Club, MVJCE on 29-01-2024.

Date of the Activity	29-01-2024.
Category of the Activity	Info on Paired State.
Title of the Activity	Drawing Event

Organizing a drawing event on Uttarakhand for students in engineering colleges in Karnataka as part of the "Ek Bharat Shreshth Bharat" initiative in collaboration with AAKRITHI Club- The Art Club of MVJCE is a wonderful idea to promote cultural exchange and unity among different regions of India.

The objective of organizing a drawing event for engineering students under the EBSB initiative is multi-faceted. Primarily, the event aims to facilitate cultural exchange, allowing students from Karnataka and another Indian state to learn about Uttarakhand's traditions,

landscapes, and cultural practices through art. The Aakrithi Club of MVJCE played a pivotal role in organizing and facilitating this event, bringing together students and resources to make it a success. By aligning with the broader goals of the EBSB initiative, the event promotes unity in diversity and fosters interaction among people from different states. Participants are encouraged to celebrate the rich cultural heritage of both regions by showcasing aspects such as festivals, cuisine, architecture, and natural beauty in their artwork. Additionally, the event provides a platform for skill refinement, as students can enhance their artistic abilities and express their ideas effectively through drawing. Through awareness-building activities, the event also aims to educate engineering students about Uttarakhand's history, geography, and important cultural aspects. By engaging participants from diverse backgrounds and fostering networking opportunities, the event promotes inclusivity and encourages long-term relationships and collaborations beyond its duration. Overall, with the support of the Aakrithi Club of MVJCE, the drawing event serves as a meaningful way to promote cultural understanding, skill development, and community engagement among engineering students.







Sample pictures of the event

Outcome of the event:

The drawing event organized for engineering students under the EBSB initiative, with the support of the Aakrithi Club of MVJCE, yielded several positive outcomes. Participants deepened their understanding and appreciation of Uttarakhand's culture, traditions, and heritage through artistic expression and interaction with peers. Engaging in the event facilitated skill refinement as students polished their artistic abilities and explored creative expression. Moreover, the event fostered a sense of community among participants from diverse backgrounds, promoting inclusivity and unity. Through awareness-building activities, attendees gained insights into Uttarakhand's history, geography, and cultural significance, enhancing their cultural awareness. Additionally, the event provided opportunities for collaboration and networking, potentially leading to future partnerships and friendships within the engineering community. Overall, the event contributed to the cultural vibrancy of the campus while promoting cultural understanding, skill development, and community engagement among students.