

# **SURAJKUND INTERNATIONAL CRAFTS FAIR**

## **REPORT**

### **MONTH- FEBRUARY**

**Banarsidas Chandiwala Institute of Hotel Management and Catering Technology organized a visit for the Suraj Kund International Craft Mela on 7th February 2023. The 36th Surajkund International Crafts Fair was set to take place at Surajkund in Faridabad, Haryana, from 3rd February to 19th February 2023.**

**The Surajkund Mela 2023 featured regional and international crafts, handlooms, and customs, as well as cuisines from across the world. The Surajkund Mela attracts over a million tourists from India and worldwide. The celebrations ran for a week, from February 3rd, Friday to February 19th, with guests participating in traditional folk dances, musical shows, and even puppet skits.**

**Organized and executed with the theme of “celebrating the unique diversity of India's Ashtalakshmi- the Northeast.” Which includes developing states like Sikkim, Assam, Meghalaya, Manipur, etc. This visit gave a wonderful experience and platform for learning to the students, with its major focus on the unique cultural diversity of Sikkim. Students were amazed to learn about the richness and diversity of handicrafts and handlooms and to witness the largest crafts fair in the world. Hardworking artisans showcased their immense creativity and talent at the fair. The vibrant feeling of the Fair came to life when various depictions of rural India showcased its beautiful handicrafts talent. Students were amazed to see and witness this rich plethora of eye-catching art and rural culture.**

**This visit helped the student value and appreciate culture and art across the varied regions of India, and learn the necessity of preserving heritage through art. The ‘Ek Bharat Shrestha Bharat’ team got this opportunity to understand the theme, interiors, designs & decoration alternatives, along with exposure to a diverse culture. The entire Fair was designed and decorated in accordance with the theme. Fair showcased various stalls with handmade artifacts, food delicacies, cultural authentic dance performances by professional artists, nukkad nattaks, and much more majorly focusing on Sikkim and its culture. Every year the Fair provides a chance and opportunity to bring all the hardworking artisans and creators to assemble under one roof and also helps to create an awareness of Indian tradition and culture amongst its citizens.**