

**PRASAR BHARATI
NEWS SERVICES DIVISION
ALL INDIA RADIO**

**ATR ON COVERAGE OF EK BHARAT SHRESHTHA BHARAT (EBSB) AS ON DATE
(NSD HQ)**

Date	Type of Coverage	Action	Category of coverage	Duration
09.02.2020	News Story	Day Bulletin and 5 minutes bulletins	News	3 min 30 seconds
	Headline Story and Sound Byte Prime Minister	Evening Bulletin	News	2 min 45 seconds
	News Story	Parikrama	Programme	1 min 45 seconds
		Total		8 minutes
10.02.2020	Headline Story and voice cast	Morning bulletin and 5 minutes bulletins	News	5 min
	News Story and voice cast	Day Bulletin and 5 minutes bulletins	News	5 min
	Headline Story and voice cast	Evening Bulletin	News	3 min 20 seconds
	News Story and voice cast	Aaj Savere	Programme	2 minutes
	News Capsule	Parikrama	Programme	2 minutes
	Current Affairs Discussion Program	Manthan Faislo Ka	Programme	15 minutes
11.02.2020	News Story and voice cast	Aaj Savere	Programme	1 min 30 seconds
	News Story and voice cast	Morning Bulletin	News	2 min 50 seconds
	News Story and voice cast	Day Bulletin	News	3 min 10 seconds
	News Capsule	Parikrama	Programme	2 min
	News Story and voice cast	Evening Bulletin	News	2 min 30 seconds
		Total		12 min
12.02.2020	News Story	Aaj Savere	Programme	1 min
	News Capsule	Morning Bulletin	News	3 min
	News Capsule	Day Bulletin	News	2 min
	News Capsule	Parikrama	Programme	1 min
	News Capsule	Evening Bulletin	News	2 min 14 sec
		Total		9 min 14 sec
13.02.2020	News Story	Aaj Savere	Programme	1 min
	News Story and voice cast	Morning Bulletin	News	2 min 19 sec
	News Story and voice cast	Day Bulletin	News	1min 45 sec
	News Capsule	Parikrama	Programme	2 min 30 sec
	News Capsule	Evening Bulletin	News	3 min 05 sec
		Youtube Live	Programme	50 min
		Total		1 hour 39 sec

14.02.2020	News Story and voice cast	Aaj Savere	Programme	1 min
	News Story and voice cast	Morning Bulletin	News	2 min 44 sec
	News Story and voice cast	Day Bulletin	News	2 min 22 sec
	News Capsule	Parikrama	Programme	2 min 30 sec
	News Story and voice cast	Evening Bulletin	News	2 min 10 sec
		Total		10 min 46 sec
15.02.2020	News Story and voice cast	Aaj Savere	Programme	1 min
	News Story and voice cast	Morning Bulletin	News	1 min 32 sec
	News Capsule	Day Bulletin	News	1 min 35 sec
	News Capsule	Evening Bulletin	News	1 min 38 sec
		Youtube Live	Programme	50 min
		Total		55 min 45 sec
16.02.2020	News Capsule	Aaj Savere	Programme	2 min
	News Capsule	Morning Bulletin	News	2 min
	News Story and voice cast	Day Bulletin	News	1 min 52 sec
	News Capsule	Parikrama	Programme	1 min 30 sec
	News Story and voice cast	Evening Bulletin	News	2 min 10 sec
		Total		9 min 32 sec
17.02.2020	News Story and voice cast	Aaj Savere	Programme	1 min 10 sec
	News Story and voice cast	Morning Bulletin	News	2 min 15 sec
	News Story and voice cast	Day Bulletin	News	1 min 30 sec
	News Story and voice cast	Evening Bulletin	News	2 min
		Total		6 min 55 sec
18.02.2020	News Story and voice cast	Aaj Savere	Programme	1 min
	New Story with Ground Report	Morning Bulletins	News	2 min 40 sec
	News Story and voice cast	Day Bulletins	News	2 min 35 sec
18.02.2020	News Story and voice cast	Evening Bulletins	News plus voice cast	3 min 08 sec
			Total	09 min 23 sec
19.02.2020	News Story and voice cast	Morning Bulletins	News Capsule	2 min 21 sec
19.02.2020	News Story and voice cast	Day Bulletins	News plus voice cast	2 min 40 sec
19.02.2020	News Story and voice cast	Parikrama	Programme	55 sec
19.02.2020	News Story and voice cast	Evening Bulletins	News plus voice cast	1 min 40 sec
			Total	7 min 36 sec
20.02.2020	News Capsule	Aaj Savere	Programme	1 min 15 sec
20.02.2020	News Story and voice cast	Morning Bulletins	News plus voice cast	2 min 15 sec

20.02.2020	News Story and voice cast	Day Bulletins	News plus voice cast	1 min 55 sec
20.02.2020	News Story and voice cast	Evening Bulletins	News plus voice cast	2 min 50 sec
			Total	8 min 15 sec
21.02.2020	News Capsule	Aaj Savere	Programme	1 min 25 sec
21.02.2020	News Story and voice cast	Morning Bulletins	News plus voice cast	1 min 40 sec
21.02.2020	News Story and voice cast	Day Bulletins	News plus voice cast	2 min 15 sec
21.02.2020	News Story and voice cast	Evening Bulletins	News plus voice cast	2 min
			Total	7 min 25 sec
22.02.2020	News Capsule	Aaj Savere	Programme	1 min
22.02.2020	News Story and voice cast	Morning Bulletins	News plus voice cast	3 min
22.02.2020	News Story and voice cast	Day Bulletins	News plus voice cast	2 min 35 sec
22.02.2020	News Story and voice cast	Evening Bulletins	News plus voice cast	2 min 30 sec
			Total	9 min 5 sec
23.02.2020	News Story and voice cast	Morning Bulletins	News plus voice cast	2 min 20 sec
23.02.2020	News Story and voice cast	Day Bulletins	News plus voice cast	40 sec
23.02.2020	News Story and voice cast	Evening Bulletins	News plus voice cast	50 sec
			Total	3 min 50 sec
24.02.2020	News Story and voice cast	Morning Bulletins	News plus voice cast	1 min 45 sec
24.02.2020	News Story and voice cast	Day Bulletins	News plus voice cast	50 sec
			Total	2 min 35 sec
25.02.2020	News bulletins with byte and voice casts	Morning Bulletins	News plus voice cast and byte	2 min 10 sec
25.02.2020	News Story and voice cast	Day Bulletins	News plus byte from a participant and a voice cast	1 min 40 sec
			Total	3 min 50 sec
26.02.2020	News bulletins and voice casts	Morning Bulletins	News plus voice cast of a visitor from Maharashtra to Odisha. Report on eight-day cultural fair at Gandhi Nagar	2 min
26.02.2020	News Story and voice cast	Day Bulletins	News plus voice cast of AIR correspondent on cultural corridor between Maharashtra and Odisha. Voice cast of a	1 min 10 sec

			teacher from Goa on cultural activities of Jharkhand.	
26.02.2020	News Story and voice cast	Evening Bulletins	News plus voice cast of AIR correspondent on performance of Chhau dancers performing in 13 naxal affected districts of Jharkhand.	1 min 5 sec
			Total	4 min 15 sec
27.02.2020	News Capsule	Aaj Savere	News magazine	1 min 10 sec
27.02.2020	News Story and bytes	Morning Bulletins	News Story and byte of a lecturer at a Higher secondary school in Jharkhand. Byte of Sikkim Resident Commissioner in Delhi on enrichment of cultural heritage.	1 min 40 sec
27.02.2020	News Story and bytes	Day Bulletins	Voice cast of AIR Imphal correspondent on a camp organised by NYKS. Voice cast of AIR Bhopal correspondent on generating geography, culture and arts among the students	1 min 40 sec
27.02.2020	News Capsule	Parikrama	News magazine	1 min 20 sec
27.02.2020	News Story and voice cast	Evening Bulletins	News plus voice cast	2 min
			Total	7 min 10 sec
28.02.2020	News Capsule	Aaj Savere	News magazine	2 min 13 sec
28.02.2020	News Story with voice cast	Morning Bulletins	Voice cast of AIR Itanagar correspondent on folk songs and dance of Arunachal Pradesh. Voice cast of Prem Ashram sister in Una district of HP on rehabilitation of	2 min 30 sec

			children and Himachali food day.	
28.02.2020	News Story with voice cast	Day Bulletins	Voice cast of AIR Itanagar correspondent on Taj Mahotsav-2020 at Agra.	1 min 50 sec
28.02.2020	News Story and voice cast	Evening Bulletins	Voice cast on visit of students from Meghalaya to UP. Byte of Nagar Pallika Chairman on visit of students from Meghalaya and Arunachal Pradesh	1 min 50 sec
			Total	8 min 23 sec

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BY RNUs

Date	RNU	Nature of Coverage	Brief Description of coverages	Duration
07.02.2020	Guwahati	Talk Show from 07.45 PM	Discussed age old relation between Assam and Rajasthan	15 minutes
			Total	15 minutes
09.02.2020	Guwahati	Headline story in Evening Regional bulletin at 6.45 PM	Pre-publicity on EBSB programme from 10-28 by MIB	1 min 10 sec
09.02.2020	Raipur	News Story	Curtain raiser regarding campaign	1 min 05 sec
09.02.2020	Jaipur	News Story	Wide publicity and coverage of EBSB through 4 News bulletins and 7 times F.M. Headlines daily	1 min 30 sec
			Total	3 minute 45 sec
10.02.2020	Guwahati	Headline story in Morning Regional bulletin at 8.50 AM	Pre-publicity on EBSB programme from 10-28 by MIB	55 seconds
10.02.2020	Guwahati	Headline story in Evening Regional bulletin with byte of Shri Promod Swami, Social Worker at 6.45 PM	PM's initiative on EBSB programme/ cultural, linguistic, educational, architectural, monumental relations among 36 states and union territories and especially age old relations between Assam and Rajasthan and their people	2 min 25 sec
10.02.2020	Raipur	News Story with Byte (Pictures and story also uploaded on social media. Pics and story also carried by NSD social media.)	1. Story on activities organised at Kendriya Vidyalaya, Durg with byte of coordinator 2. News story	50 Sec. 50 Sec.
10.02.2020	Jaipur	News Story	Wide publicity and coverage of EBSB through 4 News bulletins and 7 times F.M. Headlines daily	1 min 30 sec

10.02.2020	Aizawl	News Bulletins (News Story including bytes/ voice cast	News story detailing of ideals of EBSB and VO on introducing cardinal facets of knowing culture of Bihar	2 min
			Total	7 min 10 sec
11.02.2020	Aizawl	News Bulletins (News Story including bytes/ voice cast	News voice over story	2 min
11.02.2020	Jaipur	News Story	wide coverage of local program including two sound bytes has been given	1 min 30 sec
11.02.2020	Jammu	News Bulletins (News Story including bytes/ voice cast	Carried News Items in all Daily News Bulletins without Sound Bytes i.e. at 9:20 AM, 10:15 AM, 12:30 Noon, 5:10 PM and 6:15 PM	5 min
11.02.2020	Guwahati	Headline story in Evening Regional bulletin at 6.45 PM	Schools across Assam observing EBSB pairing Rajasthan to share Rajasthani culture, language etc..	1 min 55 sec
11.02.2020	Shimla	News bulletin	News story	30 sec
11.02.2020	Cuttack	News bulletin	News story with sound byte	2 min
			Total	12 min 05 sec
12.02.2020	Raipur	News story with byte sent to GNR and HNR in audio capsule form for Morning bulletin.	Story was based on activities being organised at schools in Chhattisgarh under EBSB campaign	1 min 15 sec
12.02.2020	Jammu	News Bulletins (News Story including bytes/ voice cast	Carried News Items in Morning and Mid Day News Bulletins without Sound Bytes i.e. at 9:20 AM, 10:15 AM and 12:30 Noon, and Carried News Items in Evening News Bulletins i.e. 5:10 PM and 6:15 PM with Sound Bytes of two participants of EBSB Programme from Doda and Baramulla districts.	8 Minutes
12.02.2020	Aizawl	News Bulletins (News Story including bytes/ voice cast	Carried story from NSD site; the story had a mix of Local input detailing of ideals of EBSB and	1 min 40 sec

			VO on introducing cardinal facets of knowing culture of Bihar	
		Discussion Programs/Talk Show/Magazine	Talk under CA prog highlighted EBSB with interview of 1 person from Bihar and 1 Mizo woman studied in Patna focussing their good experiences.	30 mins
12.02.2020	Bhopal	News bulletin	News story with voice cast	1 min 10 sec
12.02.2020	Shimla	News bulletin	News story	25 sec
12.02.2020	Guwahati	News bulletin	(i) News story (ii) News capsule	45 sec 3 min 41 sec
			Total	46 min 56 sec
13.02.2020	Meghalaya	EK BHARAT SHRESHTHA BHARAT	Regional News Unit All India Radio, Shillong broadcast the EK BHARAT SHRESHTHA BHARAT in local bulletins on 13 th February 2020 in the morning at 7.45 a.m in khasi bulletin and 8.30 a.m in English and in the Evening bulletins at 7.50 p.m in khasi news , 6.40 in Jaintia news and 6.05 p.m in Garo news bulletins and also carried in FM headlines.	
13.02.2020	Hyderabad	News Bulletins (News Story including bytes/ voice cast	A capsule highlighting participation of artists from Karimnagar Dist in EBSB was broadcast with one Voicecast by PTC Karimnagar and 3 sound bytes of participants was broadcast in the Regional Bulletin@1310hrs. Field Outreach Bureau has conducted a programme at Bhadrachalam on EBSB and same was covered in the Regional Bulletin @ 1815hrs.	2 mts. and 40 sec.. 35 Sec.

			Regional Outreach Bureau programmes in different places of Telangana on EBSB was highlighted in Social Media.	
13.02.2020	Jammu	News Bulletins (News Story including bytes/ voice cast	Carried News Items in all Daily News Bulletins with Sound Bytes i.e. at 9:20 AM, 10:15 AM, 5:10 PM and 6:15 PM and carried News Item in Mid Day News Bulletin at 12 Noon without Sound Byte.	10 Minutes
		Discussion Programs/Talk Show/Magazine	Broadcast an interview of 20 Minutes duration from 1:55PM to 2:15 PM with Mr. Amit Sanyal, Coordinator, Ek Bharat Shreshtha Bharat, Kendriya Vidyalaya, Bantlab, Jammu.	20 Minutes
13.02.2020	Nagpur	News Bulletins (News Story including bytes/ voice cast	Audio Byte insert (Regarding Odiya Samaj) in Main Regional Bulletin of 6.40 PM	1 Min 30 Sec
13.02.2020	Guwahati	Morning regional news at 8.50 AM	Depiction of unity between Assam and Rajasthan in terms of cultural heritage and language/ ongoing national integration camp at Rangia	45 seconds
13.02.2020		Evening regional news at 6.45 PM	Unity between Assam and Rajasthan in sports and tourism / byte of Shri Onkar Kedia, DG, Assam Sports Authority / School programm across Assam involving teachers & students in learning Rajasthani art & culture, history, language, monuments in different formats / Rangia National Integration Camp turns to be the unique example of EBSB	140+30=170 seconds
13.02.2020	Aizawl	News Bulletins	Carried story from	40 sec

		(News Story including bytes/ voice cast	NSD site; the story had a mix of Local input detailing of ideals of EBSB	
13.02.2020	Raipur	News Story with byte	Inauguration of photo exhibition organised by ROB in Balod dist.	100 Sec.
13.02.2020	Bhopal	News story	One news item ESBS daily series in all three prime time bulletins	1 min
			Total	41 min 40 sec
14.02.2020	Jammu	News Bulletins (News Story including bytes/ voice cast	Carried News Items in all Daily News Bulletins with Sound Bytes i.e. at 9:20 AM, 10:15 AM, 5:10 PM and 6:15 PM and carried News Item in Mid Day News Bulletin at 12 Noon without Sound Bytes. Despatched a Voice Cast to GNR, New Delhi with Sound Bytes of two delegates of EBSR Tour from Tamil Nadu	13 Minutes
14.02.2020	Aizawl	News Bulletins (News Story including bytes/ voice cast	Carried story from NSD site; the story had a mix of Local input detailing of ideals of EBSB	40 sec
14.02.2020	Bhuj	News bulletin	News story	1 min 28 sec
14.02.2020	Nagpur	News Bulletins (News Story including bytes/ voice cast	Audio Byte insert (regarding similarity and difference of dance culture)in Main Regional Bulletin of 6.40 PM	45 Sec
		Discussion Programs/Talk Show/Magazine	Special story about EBSB paired state Odisha sent to parikrama	1 min 45 sec
14.02.2020	Raipur	News Story with byte	Story on photo exhibition organised by ROB in Balod dist. As well as story on activities organised in Kendriya Vidyalaya of Durg dist.	75 Sec.
14.02.2020	Bhopal	News Story	ESBS daily series in all three prime time bulletins	1 min 5 sec
			Total	19 min 58 sec

15.02.2020	Jammu	News Bulletins (News Story including bytes/ voice cast	Carried News Items in all Daily News Bulletins with Sound Bytes i.e. at 9:20 AM, 10:15 AM, 5:10 PM and 6:15 PM and carried News Item in Mid Day News Bulletin at 12 Noon without Sound Bytes.	10 Minutes
15.02.2020	Aizawl	News Bulletins (News Story including bytes/ voice cast	Sent to GNR special capsule and Carried story in mid day national bulletin; the story had a mix VC and byte	2 min
15.02.2020	Bhopal	News Story	ESBS daily series in all three prime time bulletins	1 min 5 sec
			Total	13 min 05 sec
16.02.2020	Jammu	News Bulletins (News Story including bytes/ voice cast	Carried News Items in all Daily News Bulletins with Sound Bytes i.e. at 9:20 AM, 10:15 AM, 5:10 PM and 6:15 PM and carried News Item in Mid Day News Bulletin at 12 Noon without Sound Bytes.	10 Minutes
16.02.2020	Raipur	News Story	Story on various activities organised by ROB and PIB in Bhilai, Jagdalpur and Balod town	65 Sec.
16.02.2020	Bhopal	News Story	ESBS daily series in all three prime time bulletins	1 min 5 sec
16.02.2020	Aizawl	News Bulletins (News Story including bytes/ voice cast	Carried 1 story in bulletin	1 min
			Total	13 min 10 sec
17.02.2020	Jammu	News Bulletins (News Story including bytes/ voice cast	Carried News Items in all Daily News Bulletins with Sound Bytes i.e. at 9:20 AM, 10:15 AM, 5:10 PM and 6:15 PM. Also carried News Item in Mid Day News Bulletin at 12 Noon. Despatched a Voice Cast to GNR, New Delhi with sound Bytes of two delegates of J&K on EBSB tour	13 Min

			to Tamil Nadu.	
		Discussion Programs/Talk Show/Magazine	Broadcast an interview of 20 Minutes duration from 1:55 PM to 2:15 PM with some students of Kendriya Vidyalaya Sangthana, Jammu region who recently attended National Integration camp at Delhi under EBSB.	20 Min
17.02.2020	Bhopal	One news item broadcast in morning bulletin. Our special series on EBSB broadcast in all three bulletins	North East band performed in Gwalior Foods of Manipur	30 Sec 1 min
17.02.2020	Raipur	News Story with byte	Visit of IHM, Ahmedabad students to Raipur	1 min 20 sec
17.02.2020	Guwahati	Exclusive story with bytes of Shri Kamal Kumar Jain, poet in Evening news at 6.45 PM	Shri Kamal Kumar Jain who wrote four poetry books in Assamese, one of which is translated into Nepali language too is a well-known poet. He spoke to AIR Correspondent about the contribution of their community towards the literary sector of Assamese society.	1 min 20 sec
		Ajir Prasanga – Topic of the day at 6.55 PM	The age old relation between Assamese/Rajasthani people. All about the historical ties between Assamese and Rajasthani people.	5 minutes
			Total	42 min 10 sec
18.02.2020	Guwahati	Exclusive story with bytes of Ms Ritika Gupta, Journalist	District wise programme to share art and culture, history, language, tourism of both Assam & Rajasthan.	2 min
18.02.2020	Shimla	Evening Bulletin	Carried an informative story under our Ek Bhart Shreshth Bharat series on the culture in partner state Kerala in our 1945hrs	1min

			bulletin.	
18.02.2020	Bhopal	All three bulletins	Clothing of Manipur	3 min
18.02.2020	Aizawl	News Bulletins	(News Story including bytes/ voice cast)	50 sec
18.02.2020	Raipur	News Story with byte	Activities undertaken in Kendriya Vidyalaya, Korba and visit of IHM, Ahmedabad students to Raipur.	1min 35 sec
18.02.2020	Leh	News Story plus voice cast	Musical Instruments of Ladakh	4 min 39 sec
			Total	12min 04 sec
19.02.2020	Aizawl	News Bulletins	Carried 1 No. story	55 sec
19.02.2020	Hyderabad	News stories bytes / voice cast	Highlighted with four sound bytes participation of students and nodal person from IIT Hyderabad district	2 min
19.02.2020	Nagpur	News Bulletins (News Story including bytes/ voice cast	News story on cultural resemblance in attire between Odisha and Maharashtra.	45 sec
19.02.2020	Raipur	News Story with byte	Story from Ahmadabad RNU	1 min 25 sec
19.02.2020	Gorakhpur	News Story with byte	News story	1 min
			Total	6 min 5 sec
20.02.2020	Jammu	News Bulletins with voice cast	News items in 4 bulletins with Sound Bytes.	10 min
20.02.2020	Bhopal	News bulletins	News story on How to reach and go around Manipur	3 min
20.02.2020	Hyderabad	News Bulletins with bytes	Highlighted involvement of participants with sound bytes.	2 min 15 sec
20.02.2020	Nagpur	News Bulletins with bytes	News story	35 sec
20.02.2020	Shimla	News story	News story	1 min
20.02.2020	Guwahati	News bulletin	Carried news item on National Integration Camp, NSS and depicted cultural heritage of Assam and Rajasthan	45 sec
			Total	17 min 35 sec
21.02.2020	Visakhapatnam	News programme	Programme	4 min
21.02.2020	Jammu	News bulletins with bytes	Carried sound bytes of two delegates in five bulletins	10 min
21.02.2020	Ahmedabad	News item with	Chhattisgarh Food	1 min

		bytes	Festival	
			Total	15 min
22.02.2020	Nagpur	News bulletins with bytes	Voice cast of a participant in National Integration Camp	1 min
22.02.2020	Jammu	News bulletins with bytes	Sound bytes of J&K delegates on visit to Tamil Nadu in five bulletins	10 min
			Total	11 min
23.02.2020	Jammu	News bulletins with bytes	Sound bytes of J&K delegates on visit to Tamil Nadu in five bulletins	10 min
23.02.2020	Nagpur	News bulletins with bytes	News item on cultural performances by EZCC	45 sec
23.02.2020	Guwahati	News bulletins with bytes	Cultural relations between Assam and Rajasthan	1 min 16 sec
		Programme	Talk with State official of SSA	15 min
			Total	27 min 01 sec
24.02.2020	Shimla	News bulletins	News item	1 min 30 sec
24.02.2020	Bhuj	News bulletins	News story	1 min 13 sec
24.02.2020	Aizawl	News bulletins	News items with bytes	50 sec
			Total	3 min 33 sec
25.02.2020	Hyderabad	News bulletins	News capsule highlighting participation from Medak district. Sound byte of a participant. Prize winning competition conducted by ROB at a college.	2 min 30 sec
25.02.2020	Goa	News bulletins	Report on cultural exchange programmes in Goa.	1 min 30 sec
25.02.2020	Shimla	News bulletins	Informative story on cultural activities at a college in Bilaspur district	1 min
			Total	5 min
26.02.2020	Shimla	News bulletins	Informative story on cultural activities at a college in Hamirpur	1 min 15 sec
			Total	1 min 15 sec
27.02.2020	Nagpur	News Bulletins (News Story including bytes/ voice cast)	News Story (About culmination of cultural performances by EZCC, Kolkata at National Integration Camp	45 sec
			Total	45 sec
28.02.2020	Shimla	News story	News item	1 min

28.02.2020	Bhuj	News Story with byte	News item on Students' visit from Pondicherry	1 min 36 sec
28.02.2020	Hyderabad	News Bulletins (News Story including bytes/ voice cast)	News item with one voice cast and three sound bytes (2 students and principal)	2 min
			Total	4 min 36 sec
