



Ministry of Culture



PIB Guwahati Webinar on 'Celebrating Republic Day' and 'Ek Bharat Shreshtha Bharat' with the vivacity and vibrance of Festivals of North Eastern States'



in Culture, Diversity and Vivacity of North East exemplifies the potential of North Eastern Region, opine experts

Posted On: 15 JAN 2021 12:53PM by PIB Guwahati

What exemplifies 'Ek Bharat Shreshtha Bharat' is the culture and festivals which demonstrate the vibrance and vivacity of places of NE states, experts opined in a Webinar organised by Press Information Bureau, Guwahati on the topic 'Celebrating Republic Day and 'Ek Bharat Shreshtha Bharat' with the vivacity and vibrance of Festivals of North Eastern States' here today. Experts from Industry, entrepreneurial fraternity, Government sector along with academicians deliberated and discussed about the potential of North East from cultural, socio-economic growth, development and policy perspective.



Prof(Dr.) ZR Azad, Aligarh Muslim University, Uttar Pradesh said that festivals such as Bihu, Jonbeel Mela, Baishagu, Saraswati Puja and Ambubashi Mela, among others demonstrate the enthusiasm and vibrance of the place. He said that all these festival helps all to learn from each other and to develop an appreciation for others opinion and culture. He said that Republic Day also depicts the ethos of commonness in culture of various places of the country. Talking about 'Ek Bharat Shreshtha Bharat' where Assam and Rajasthan are grouped together, Dr Azad said that enthusiasm and elan of festivals in Rajasthan, be it Camel festival in Pushkar, Udaipur Mewar Festival, Teej festival or Desert Festival in Jaisalmer, all of these demonstrate the zest and zeal of people.



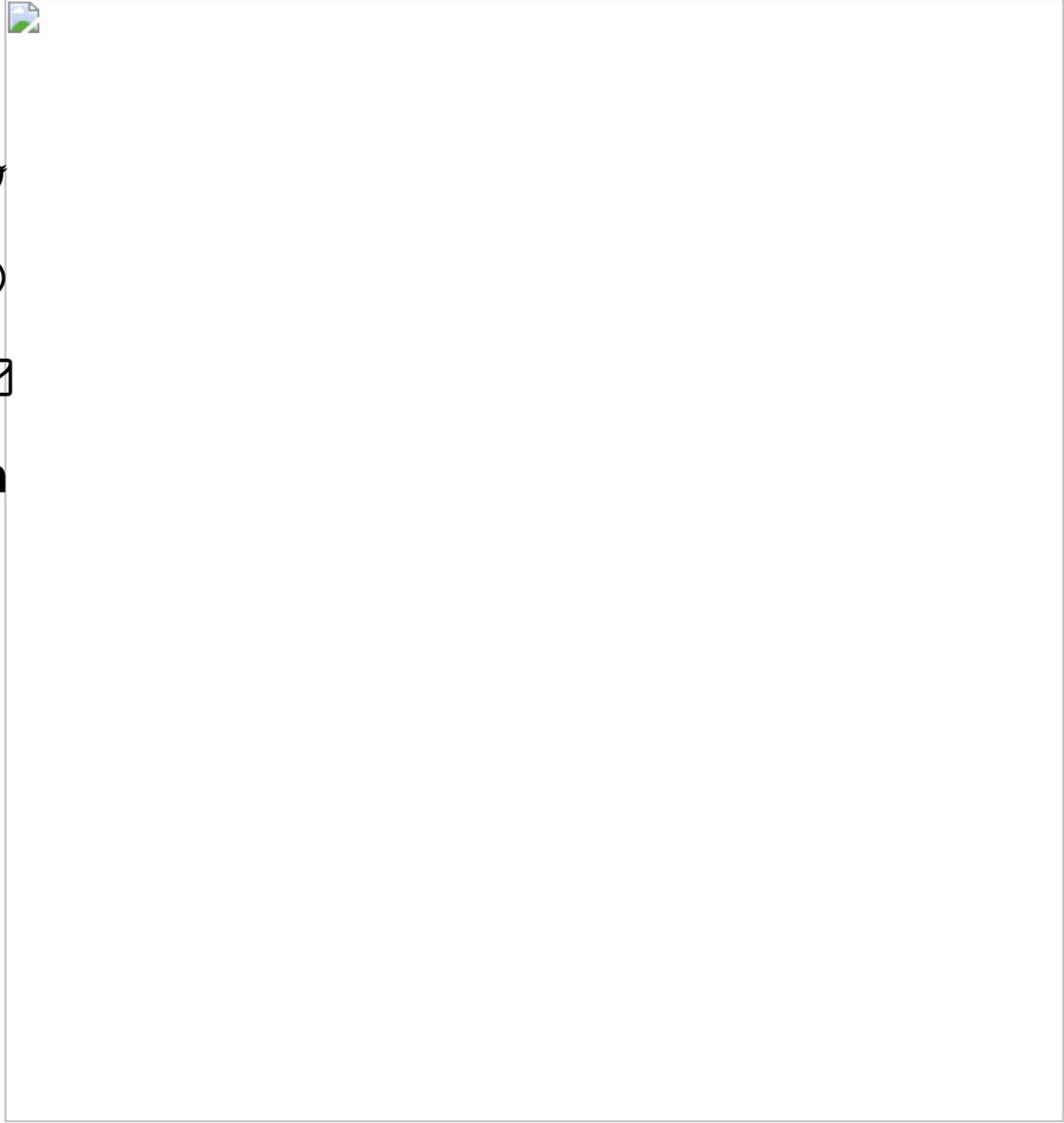
Ms Sayantani Sinha, Psychologist and Clinical Hypnotherapist said that Bihu, Makar Sankranti, Pongal are cultural festivals as a reverence to environment. She said that along with festivals comes an opportunity and environment of mental and psychological development to analyse the huge diversity that is in this country and yet how all are working in tandem for the development of the nation. She said that the festivals are medium to connect emotionally and culturally with all and it demonstrates the structured connect which people of this country has for each other citizens. She said that festivals are also an occasion to experience the joy of diversity and to feel the vibrance of enthusiasm among people.



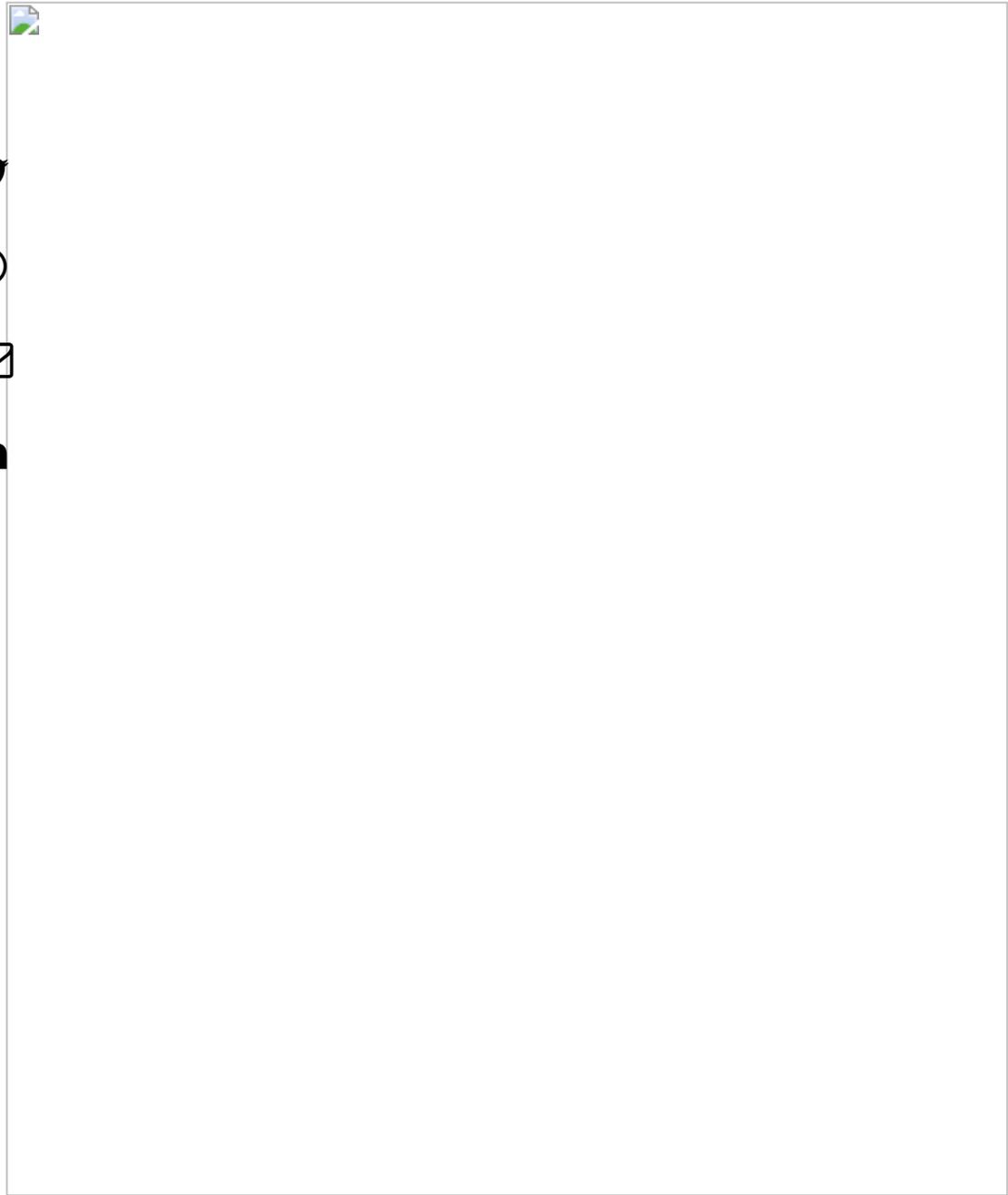
Ms Hiramani Das, Field Exhibition Officer, Regional Outreach Bureau, Guwahati said that the festivals opportunities for economic and societal development of the region. She said that Bihu is a market for so many local products, whether it is textile or environment-friendly cuisine and tourism and hospitality sector. She said that developing knowledge infrastructure and learning for others culture helps to develop planned engagements between and among States.



Shri Mayukh Gangopadhyay, Professional Sarod player said that knowledge infrastructure of the country are human resources including youth who are working in tandem for the development of the nation.



Abdur Rahman Mallick, Advocate Delhi High Court said that Celebration of Republic Day and festivals in ‘Ek Bharat Shreshta Bharat’ is an opportunity to appreciate diversified learning from people and by people of this country. Talking Constitution of India, he said that Republic Day is also a joyous celebration of the greatness and discipline of many stalwarts of this country, whose efforts have led to cultural and socio-economic development of the country.



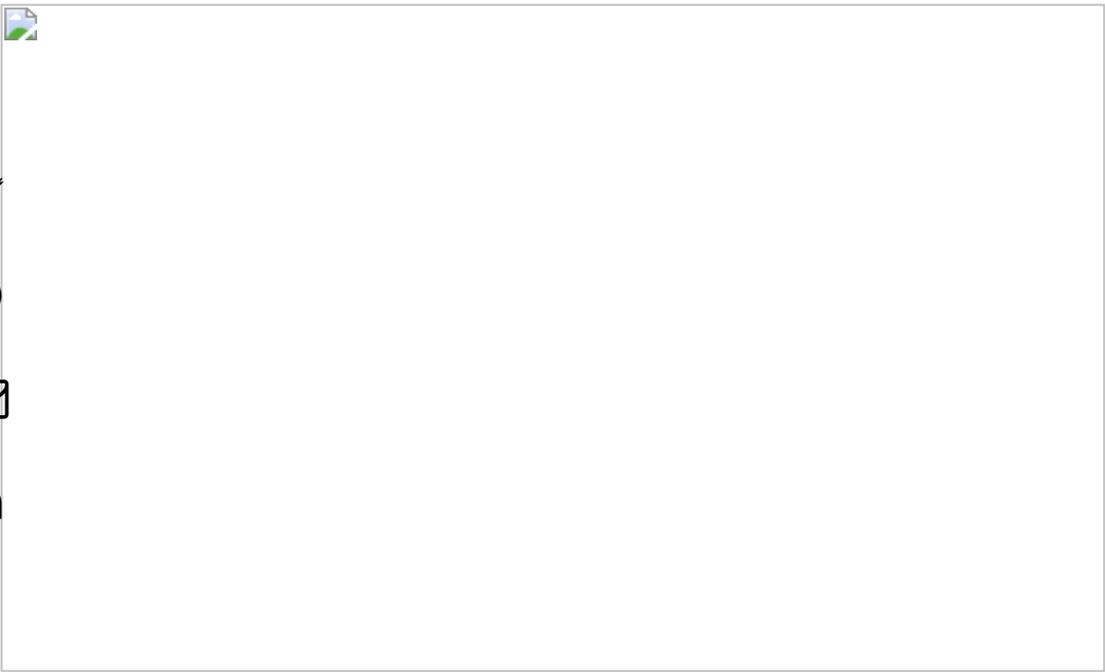
Shri Nibedan Das, Official, Regional Outreach Bureau, Guwahati said that festivals are opportunities to develop, analyse and harness the human resources talent of the citizens of the country. He further said that it is also an opportunity and experience of learning and interaction by varied activities such as knowledge sessions or information dissemination among people.



The webinar was managed and coordinated by Shri Samrat Bandyopadhyay, Joint Director, PIB, Guwahati.



The interactive Webinar had enthusiastic participation of students, academicians and Cultural fraternity of Assam and North East. Ms Sucharita Sahoo, Field Publicity Officer, Field Outreach Bureau, Barpeta welcomed the experts as the webinar delved into details on the various aspects of the topic such as Culture, Infrastructure and socio-economic development of North East, among others.



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