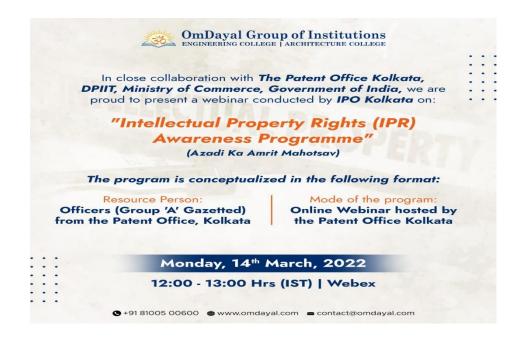
Uluberia, Howrah, West Bengal - 711316 AICTE & COA Approved! MAKAUT (WBUT) Affiliated! NAAC accrediated



Ek Bharat Shreshta Bharat Cell

A webinar on IPR awareness program is organized by the patent office Kolkata and "Ek Bharat Shreshtha Bharat" club of OmDayal group of Institutions from 12.00 pm to 1.00 pm on 14.03.22 in Webex.



"Ek Bharat Shreshtha Bharat" was announced by Hon'ble Prime Minister on 31st October, 2015 on the occasion of the 140th birth anniversary of Sardar Vallabhbhai Patel. Recently, the Department for Promotion of Industry & Internal Trade under Ministry of Commerce & Industry (DPIIT) has launched the "National Intellectual Property Awareness Mission (NIPAM)", under which a special drive has been initiated to impart awareness on different aspects of Intellectual Property (IP) to students/ participants across the nation. Mr. Nikhil Ranjan, Examiner of Patents & Designs, The Patent Office Kolkata, DPIIT, Ministry of Commerce, Government of India was the speaker of the webinar.

Intellectual Property Rights (IPRs) are legal rights that guard creation and inventions from intellectual activity in the industrial, scientific, literary, or artistic fields. The most common IPRs include patents, copyrights, marks, and trade secrets. Intellectual property (IP) is a category of property includes intangible creations of the human intellect. The main purpose of intellectual property right is to encourage the creation of a wide variety of intellectual possessions and allows them to guard their ideas and stop copying.

At first, Mr. Nikhil Ranjan presented different aspects of IPR with slide show and informative animation.



Fig 1. Webinar presented by Mr. Nikhil Ranjan

A quiz on IPR was organized following lecture. Mr. Arnab Bhattacharyya, NIPAM officer, examiner of patents and design conducted the session. The participant interacts with him actively.

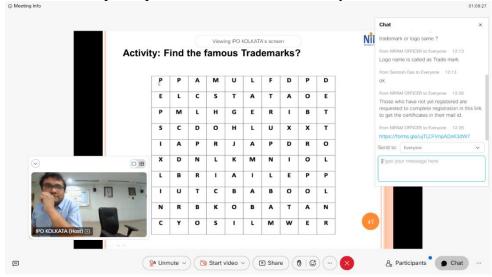


Fig 2. Online quiz by Mr. Arnab Bhattacharyya

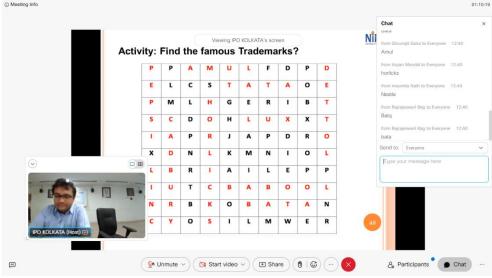


Fig 3. Online quiz by Mr. Arnab Bhattacharyya

Faculty members, TAs & students learned the basic aspects of IPR through this webinar and get e-certificates for participating in the webinar.