REPORT OF
EK BHARAT SHRESHTHA BHARAT (EBSB) CLUB
PONGAL FESTIVAL CELEBRATION

13th January 2020 (Monday)

Head of the Institution : Dr. N.R. Alamelu, Principal
Nodal Officer of EBSB Activities : Dr. K. Deepa, Professor
Nodal Person of EBSB Club : Dr. B. Mathivanan, Associate Professor
PONGAL FESTIVAL CELEBRATION:

India is a land of festivals. Every festival is celebrated with enthusiasm. It also represents our culture. Among other festivals, Pongal is also one of them. The term 'Pongal' is derived from the Tamil literature which means 'to boil'. It is an ancient festival of South India, particularly Tamil Community. It is basically a harvest festival which is celebrated for four-day-long in Tamil Nadu in the month of January-February (Thai) after harvesting of crops like rice, sugarcane, turmeric, etc. Pongal festival is a four-day celebration affair start with Bhogi festival and followed by Thai Pongal, Mattu Pongal and Kaanum Pongal.

In order to showcase the rich heritage and culture, customs and traditions of the either State for enabling people to understand and appreciate, ‘Ek Bharat Shreshtha Bharat (EBSB) Club’ of Sri Ramakrishna Engineering College, Coimbatore, Tamil Nadu along with the college Tamizh Mandram celebrated the Tamil harvest festival Pongal with great joy and fanfare at our campus. The Vice Principal Dr. P. Karuppaswamy led the celebrations. Dr. B.A. Saravanan, Professor & Staff Advisor of Tamil Madram made all the necessary arrangements to celebrate the festival.

Faculty members and other staff from all the departments joined the celebrations along with our students who had made arrangements to cook a delicious, aromatic and sweet pongal dish in the traditional way. All the departments were participated in the pongal preparation competition. The UG and PG students were assisted by their teachers in the preparation of the treat. It was a time of great camaraderie and gladness that was shared between the Department students and teachers. Celebrations include drawing of Kolam, traditional dancing like Karakaattam and Paraiyaattam, & cooking of delicious Pongal. Also students showcased their skills in Silambam, a unique martial art of Tamil Nadu.

As a part of these celebrations, Office bearers of EBSB Club explained the tradition of Pongal Festival to Mr. Azhar Yousuf,(II Year Aero) a Kashmiri student of our college.
PHOTOS OF EBSB – PONGAL FESTIVAL CELEBRATION

Pongal celebration with Mr. Azhar Yousuf, a Kashmiri student of our college
Paraiyattam by the students

Martial art of Tamilnadu
Pongal preparation by students and faculty members

Vice Principal delivered prize to the winner
14.01.2020

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INVITATION

EBSB Club Nodal Person

EBSB Nodal Officer

Principal