India Tourism (West & Central Region) has been actively promoting Ek Bharat Shrestha Bharat initiative through its social media handles (Facebook & Instagram).
### Social Media Coverage Coverage of EBSB activities for the month of April 2020

#### Post 1
**Indiatourism, Mumbai** added 11 new photos.
28 Apr at 11:34 AM •

Bastar is the hotbed of a one-of-a-kind culture and beauty. Known for its Dusshera festivities and the majestic Chitrakoot and Teeathgarh falls, it is a place brimming with tribal richness that can easily get into any traveller's bucket list. As we stay back home today so as to travel tomorrow, bitten by our travel bug that is taking people down memory lane, today we have @jeetsingharya and **Unexplored Bastar**

- **Likes**: 51
- **Comments**: 08
- **Shares**: 09
- **No. of people Reached**: 1595
- **Engagement**: 310

#### Post 2
**Indiatourism Mumbai** is with **Neela Lad** and **Venkatesan Dhattareyan**.
26 Apr at 5:57 PM •

Today we take you on a visual journey of the understated yet elegant **#Chanderi**. Location and inspiration to the **#bollywood** movie, 'Sui Dhaga', Chanderi is beautiful and historic. Seated in the northern part of Madhya Pradesh, it is the home of the famous Chanderi **#handlooms** along with magnificent forts, palaces, temples, museums. This visual jou... See More

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Seems like the travel bug has bitten another department. This time Chhattisgarh has the limelight. While the amazing video is shared by Chhattisgarh Tourism Board we have Jaspreet Singh Bhatia joining in today and sharing with us his memories of travels to his backyard (he lives in raipur). Although we have been curbed and made to stay at home, our... See More

The very essence of travel is that once you start, there is no stopping you. And just like that, the travel bug seems to have buzzed over departments because today we have a photo library sent over from Mizoram tourism by Ms. Rachel Ralte. The land of the Mizo's located in the North East Region of India exudes an exotic charm of its own. Mizoram... See More