#### Print Media Coverage of Ek Bharat Shrestha Bharat (EBSB) activity for the month of June, 2020

<table>
<thead>
<tr>
<th>Sr. No</th>
<th>Activities by India Tourism Mumbai</th>
<th>Month of Activity</th>
<th>Proposed Activity</th>
<th>Details of the Activity</th>
<th>Paired States involved</th>
<th>No. of Participants / Attendees</th>
<th>Any other relevant information</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>EBSB Branding in Print Media</td>
<td>June, 2020</td>
<td>Ek Bharat Shrestha Bharat branding in Print media advertisement in <em>Safari Plus</em> bi-monthly digital Magazine.</td>
<td>Safari Plus is a bi-monthly travel magazine that covers exclusive travel updates, travel news and trade events. Safari Plus has occupied a prominent place in travel &amp; tourism industry that has been in and out for B2B and B2C. The creative of “Pung Cholam Dance, Manipur” was highlighted in the advertisement. The paired states under EBSB of Madhya Pradesh are Manipur &amp; Nagaland. The Theme was “United by Culture”.</td>
<td>Madhya Pradesh and Manipur &amp; Nagaland</td>
<td>60,000 (No. of circulation As indicated by Publisher)</td>
<td></td>
</tr>
</tbody>
</table>
TRAVEL
for your mind & soul...
Wellness Tourism

Pung Cholam Dance, Manipur, India.
#KishorShreshthKharot
India Tourism mumbai
Incredible India