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<th>Sr. No</th>
<th>Activity by IITTM</th>
<th>Month of Activity</th>
<th>Proposed Activity</th>
<th>Details of the Activity</th>
<th>Paired States involved</th>
<th>No. of Participants / Attendees</th>
<th>Any other relevant information</th>
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| 17.    | Tourism Stakeholders workshop under Swachhata Action Plan held at Eldorado Restaurant, Amritsar | 28-Jan-2020 | Ek Bharat Shreshtha Bharat under SAP | • The event was conducted by Dr. Deepa Mittal, Assistant Professor, Ms. Nanita Tyagi, Assistant Professor, Mr. Hemant, Accounts Assistant, Komal Singh Rajpoot, SAP Project Associate  
  • Guest speakers for stakeholder’s meet were Dr. Sukhprit Singh, Deptt. of Chemistry, Gurunanak Dev University, Mr. Mohit, Deptt. of Tourism & Hospitality, Gurunanak Dev University  
  • Documentary on ‘Swachhata’ was shown to the participants.  
  • Open House discussion was held where the participants presented their Views.  
  • A talk was delivered on *Ek Bharat Shreshtha Bharat*.  
  • Swachhata Pledge was administrated by all the participants.  
  • Gift, Pamphlets and Trash bags were distributed to the Stakeholders. | Not applicable | 60 Participants | A talk delivered on *Ek Bharat Shreshtha Bharat*. By Mr. Mohit, Deptt. of Tourism & Hospitality, Gurunanak Dev University |