IT CONCLAVE-2020

On the theme

“How Digital Transformation Help Business Survive in Post COVID-19 Era”

PIMR IT Conclave-2020 is a platform for young budding managers, entrepreneurs, startups academicians, practitioners, IT experts and students where they have got the chance to listen and discuss with top executives, academician and industry top leaders about how digital transformation can be a competitive weapon for industries to survive in the crisis caused by novel coronavirus and how to turn this crisis into opportunity.

The event was successfully organized on e-platform using Zoom App. Total 288 registrations were done across the country including academicians, working professionals, entrepreneurs and students. The event was started at 11am with the introduction of the IT Conclave by the coordinator. Dr. Alok Bansal, HOD (Systems) has delivered welcome address. Speakers has addressed the gathering with their words on the theme. Dr. Alok Bansal has moderated the session by handling the queries of audience. The event was concluded by vote of thanks by Dr. Minal Uprety(Coordinator).

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<th>Programme</th>
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<tr>
<td>About the Conclave by Dr. Minal Uprety</td>
<td>11:00am-11:03am</td>
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<td>Welcome Address by HOD(Systems), PIMR, Indore</td>
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<td>Profile of Guest Speakers by Dr. Minal Uprety</td>
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<td>Address by Prof Sanjiva Shankar Dubey</td>
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Input by Speakers

1. **Prof Sanjiva Dubey** was the first speaker. He began with very interesting video of caterpillar and end with the example of elephants. In his deliberation he firstly introduced ‘Digital Transformation Cube’ with its practical explanation. Then he discussed nine emerging technologies for digital transformation. Lastly he focused on six pointers of digital transformation. His entire presentation was thoroughly appreciated by the participants with many queries.

2. **Mr. Samir Goswami** was the second speaker. He started with the quote “Contact-free becomes the new mantra”. He very religiously mentioned how any business can meet the challenges of Industry 4.0 with digital transformation. He suggested businesses to check their capabilities and accordingly adopt new changes. He came out with key technologies and Solar System of Data. His demonstration was liked by the participants with lots of post presentation discussions.

3. **Dr. Sumeet Gupta** was the third speaker. He commenced with a current era of digitalization. He focused on the ways businesses operate, communicate, and learn in the digital transformation. He very interestingly introduced the four levels framework of digital mastery. His entire submissions were valued by the participants with lots of related questions.

4. **Ms. Anupam Khare** was the fourth speaker. She initiated her talk with quote “How simple technology can help to transform life of masses”. She took the example of real world mobile app titled ‘Bhopu App’, which is helping lots of citizens of Indore city and transforming many unreachable systems into approachable systems. Her deliberation was liked by the participants with discussions on scope of such types of apps for the other states of India.
IT CONCLAVE - 2020
HOW DIGITAL TRANSFORMATION HELP SURVIVE BUSINESS IN POST-COVID ERA

OUR SPEAKERS

PROF. SANJIVA SHANKAR DUBEY
Head of IT Area, BIMTECH

DR. SUMEET GUPTA
Prof., Dept. of IT & Systems, IIM Raipur

MR. SAMIR GOSWAMI
Director (MIS) - DDOUGKY Division, National Institute of Rural Development

Ms. ANUPAM KHARE
Co-founder, Bhopu Mohalla Mobile App

PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE
(An Autonomous Institution Established in 1994, Accredited Twice Consecutively with Grade "A" NAAC, UGC)
Not audible
From Dr. Vande Joshi to all panelists and attendees:
Seems network unstable.
From Prof. Shekhar to all panelists and attendees:
Okay Sir,
From Dr. Vande Joshi to all panelists and attendees:
No video, not playing.
From Prof. Vimal to all panelists and attendees:
Feedback link:
https://forms.gle/573q66K46qf2g35c9
From Dr. Vande Joshi to all panelists:
Agree with Prof. Shekhar. Continuous Evaluation component has to come into play; we are following the same in our virtual classes with the support of LMS.
From Prof. Shekhar to Dr. Abhijit Dey:
Mr. Varsha Pal, Great Wishes Mam.
From Dr. Vimal to all panelists and attendees:
Feedback link:
https://forms.gle/573q66K46qf2g35c9
From Prof. Shekhar to all panelists:
Thanks all of you and Fare.
From Mr. Amol Bhide to all panelists:
Thanks, let’s air.
To: All panelists and attendees
Reply message here...