1. Premiered EBSB Celebration videos on Jharkhand and Goa under “Incredible Indians: Many Faces One India” on 25.07.2020 at Indiatourism Kolkata Facebook page and YouTube Channel. Almost 5000 viewers reached this videos where culture, life and people of two states were described through audio visual stories.

2. Throughout the month EBSB Posters/flyers etc. were posted at Indiatourism Kolkata Facebook Page and Instagram Channel which have been viewed by more than 2000 people.