Prasar Bharati (India's Public Service Broadcaster) Directorate General , All India Radio

<u>F.No. 02/01/2020-P6</u>

Dated: 31.07.2020

Sub: Programme Broadcast on Ek Bharat Shreshtha Bharat (EBSB) from AIR Network during May & June 2020

All India Radio has broadcast certain programmes in different format on EBSB during May & June 2020. The details are as follows.

S.No	Programme titles/Formats	Channel/Station	Frequency
1	EBSB Title Song	All Stations	Twice/Week
2	Talk regarding strengthening the concept of EBSB (different topics)	Primary Channels	Twice/Month
3	Radio Chain Play (adaptation of Plays from one language to another)	AIR Network	Once/Month
5	Folk song of each region (played in other regions)	Primary Channels	Once/Week
6	Programme on cultural heritage of each region played in another region	Primary Channels	Once/Week
7	Programme on Language and Tradition including dialects (each region)	All stations	Once/Month
8	Programme on Life style and costumes (each region)	Primary Channels	Once/Month
9	Programme on Tourist destination in the state (each pair state)	FM & Primary Channels	Twice/Month
10	Reading of Preamble (in primary & secondary language of b'cast station)	FM channels	Once/Week