NITIE, Mumbai observed EBSB Day on 24th January 2020 under the Ek Bharat Shrestha Bharat initiative.

To enrich NITIE faculty and students with Odiya culture, and eventually promote national integration of India's cultures, EBSB Club displayed a Photo Exhibition of Odisha's cultural heritage. The Exhibition was inaugurated by Director (Acting) Prof. Vijaya Gupta, in the presence of faculty coordinators of the Club and students of the institute. The Exhibition of Odisha culture and heritage was organized for three days (24-26 January 2020).

Photographs ranged from prominent historical sites like Konark Temple to Puri Rath Yatra, to graceful folk dances like Mayurbhanj Chhau and Gotipua, to delicacies like Khaja, to sand art and Olive Ridley Turtles.

The Exhibition was also a part of NITIE's Republic Day celebrations on 26th January, where it was closed. During the closing, the Exhibition was graced by NITIE's Director Prof. Manoj Kumar Tiwari, Registrar, Deans and esteemed faculty, who praised the efforts of the Club and encouraged further such initiatives.