REPORT OF MONTHLY ACTIVITY
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES
DURING MAY 2020

MAY 2020
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<th>Activities by India Tourism Offices / CIHMs / IITTM</th>
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| 1.     | IHM CHENNAI- 600 113 TAMIL NADU                  | MAY 2020          | WEBINAR ON “INTERCONNECTING KASHMIR AND TAMIL NADU – A CULTURAL JOURNEY” | 1. As per the guidelines issued by the Ministry, a webinar on ‘Interconnecting Kashmir and Tamil Nadu – A Cultural Journey’ was organized on 20th May 2020.  
2. The resource person for delivering the special lecture was Dr. Cinthia Jude, Asst. Professor, Department of History and Tourism, Stella Maris College, Chennai – 86.  
3. Webinar was organized using zoom.  
4. The session commenced exactly at 11.30 am.  
5. The coordinators introduced the speaker and ushered the commencement of the session.  
6. The interconnecting aspects of Kashmir and Tamil Nadu were systematically synchronized and presented by the speaker.  
7. The slides were very informative and educative.  
8. The pictures drew the utmost attention of the participants.  
9. The speaker concluded the session around 11.09 am as per the time restrictions of zoom app.  
10. The session came to a smooth finish with a vote of thanks. | IHM CHENNAI and IHM SRINAGAR | Approx. 300 | Coordinators:  
Mrs. R. Parimala, H.O.D, IHM Chennai  
Mr. D. Elangovan, Senior Lecturer, IHM Chennai  
Dr. J. Eugene, Lecturer, IHM Chennai  
Annexures:  
1. Poster  
Attachment:  
2. Video recording  
3. Profile of the resource person |
| 2.     | IHM CHENNAI – 600 113 TAMIL NADU                  | MAY 2020          | ONLINE QUIZ ON ‘TOURISM IN LADAKH, JAMMU & KASHMIR’ | 1. 15 Questions covering various facets of Tourism in Ladakh, Jammu & Kashmir were chosen  
2. Online link was shared to all the participants  
3. 100 participants can use the link and attend the quiz per day.  
4. The link will be made available for the next 4 days i.e. till 30.05.2020 so that maximum number of students can participate  
5. Upon completion, e-certificate was automatically generated  
6. Both staff and students offered positive feedback after attending the quiz | IHM CHENNAI and IHM SRINAGAR | Approx. 400 (100 participants per day) | Coordinators:  
Mrs. R. Parimala, H.O.D, IHM Chennai  
Dr. Sharmila, Lecturer, IHM Chennai  
Dr. J. Eugene, Lecturer, IHM Chennai  
Annexures:  
1. E-Certificate sample  
2. Quiz Questions |
ACTIVITY : ONLINE QUIZ ON TOURISM IN JAMMU & KASHMIR
DATE : 25 MAY 2020

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CHOOSE THE CORRECT ANSWER

1. Name the beautiful hill that attracts tourists in Ladakh
   A. Magnetic Hills
   B. Garo Hills
   C. Khasi Hills
   D. Auli Hills
   ANS: A. Magnetic Hills

2. The famous museum in Ladakh is
   A. Railway museum
   B. Rock museum
   C. Historical museum
   D. Shell museum
   Ans: B. Rock museum

3. The Shalimar Bagh was built by
A. Shah Jahan  
B. Akbar  
C. Babur  
D. Jahangir  
Ans: D. Jahangir

4. A famous preparation from the kitchens of Kashmir is  
A. Kozhi Varutha Kari  
B. Rogan Josh  
C. Kottige  
D. Taplam Kuzhambu  
Ans: B. Rogan Josh

5. Which of the following lakes of India is located in Jammu and Kashmir?  
A. Phuljhar Lake  
B. Koleru Lake  
C. Anchar Lake  
D. Hamirsar Lake  
Ans: C. Anchar Lake

6. Which of the following is the folk dance of Jammu & Kashmir?  
A. Dumhal  
B. Bihu  
C. Silambattam  
D. Theyam  
Ans: A. Dumhal

7. The traditional music of Jammu & Kashmir is____  
A. Gharana  
B. Villupaatu  
C. Chakri  
D. Thaalam  
Ans: C. Chakri

8. A popular souvenir that is purchased by tourists who visit Kashmir is  
A. Silk Saree  
B. Kondapalli toys  
C. Pashmina  
D. Handmade soaps  
Ans: C. Pashmina

9. Which of the following is a major monument in Kashmir?
A. Red Fort  
B. Sheesh Mahal  
C. Sultan Ghari  
D. Amar Mahal  
Ans: D. Amar Mahal

10. The National Park in Jammu & Kashmir is ______
A. Ranthambore National Park  
B. Hemis National Park  
C. Jim Corbett National Park  
D. Bandipur National Park  
Ans: B. Hemis National Park

11. A famous bird sanctuary in Jammu & Kashmir is _____
A. Vedanthangal bird sanctuary  
B. Kumarakom bird sanctuary  
C. Salim Ali bird sanctuary  
D. Nandini bird sanctuary  
Ans.D. Nandini bird sanctuary

12. Which one is recognized as the state flower of Jammu and Kashmir?
A. Rose  
B. Lilly  
C. Lotus  
D. Daisy  
Ans: C. Lotus

13. Sports tourism in Ladakh includes
A. Archery  
B. Polo  
C. Tennis  
D. Both A and B  
Ans: D. Both A and B

14. Which one is the longest river in Jammu & Kashmir?
A. Indus River  
B. Jhelum River  
C. Chenab River  
D. Doda River  
Ans: C. Chenab River

15. On which hill is Vaishno Devi mandir is located?
A. Katra
B. Aru
C. Trikuta
D. Sonamarg
Ans: C. Trikuta