The event was well promoted in advance by CMRCET on Face book and Twitter by the IIC Social Media coordinator, Mr. Narasimha, Asst. Professor, Dept. of CSE.

The event was well promoted in advance by CMRCET on the College website and other social media pages like Face book and Twitter.

The participants carried along many learning’s with them for the day. The students learnt about the definition of Intellectual Property, that it is intangible in nature and like physical property all rights can be accrued for exploiting its potential. IPRs are granted by appropriate laws of the Country and are judged by the intellectual capital or the intellectual properties the corporations own.

They learnt about the Innovation, Ideas into Startups and history of Patent law in India, when the Indian Patents and Designs Act, 1911 was enacted and about the major categories of IPR which are patents, designs, trademarks and Copy rights.

They also got to know about patents, patents act, the various stages of patent process and about patentable and non patentable products.

The students also learnt about designs and industrial designs including the Indian Designs Act, 2000 which aims at promoting and protecting the design element of industrial production. They were also made aware about trademark and copy rights.