



# GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC

Guru Nanak Salai, Velachery, Chennai – 600042.

## School of Management

### Department of MBA

<b>Event Title</b>	<b>Rebuilding Business in the Post COVID-19</b>	
<b>Category</b>	<b>Webinar</b>	
<b>Date</b>	<b>From :15.07.2020</b>	<b>To :15.07.2020</b>
<b>No. of Resource Person</b>	<b>1</b>	
<b>No. of Participants</b>	<b>250</b>	

#### (1) Report Description

The Department of MBA conducted a webinar on 'Rebuilding Business in the Post COVID-19' as part of the webinar series on Transfiguration in Management and Commerce organised by School of Management and the School of Commerce of Gurunanak College from 6<sup>th</sup> July 2020 to 16<sup>th</sup> July 2020. The total number of participants for the session were 250 among which there were participants from various places across Tamilnadu, other states like Bihar and from various other countries like Abu Dhabi, Oman also actively Participated.

#### (2) Report

The resource person was Mr.K.Jayaprasad, Assistant Professor, Department of MBA, Gurunanak College(Autonomous), Velachery, Chennai. He explained the current transfiguration happening in various sectors as the effect of current pandemic situation and its possible consequences in the near future. He also highlighted on the areas of improvement that can be concentrated by the government to attract foreign investors which would eventually help in employability and in regaining the economy. He gave examples of various specialized small scale industries that are unique to our country and explained the possible job and business opportunities in them.

#### Participant Details

Faculty Members: 24

Students: 226

Tamilnadu: 245


Other states: 2

Other Countries: 3

GNC: 234

Non GNC: 16

### (3) Invitation Copy



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**School of Management & School of Commerce**

Online Webinar Series on  
**“Transfiguration in Management and Commerce”**

DATE: 6<sup>th</sup> July 2020 – 16<sup>th</sup> July 2020

**DEPARTMENT OF MBA**

Cordially Invites you to

**A Webinar on “Rebuilding Business in the Post COVID-19”**  
15<sup>th</sup> July 2020

Resource Person  
**Mr. K. Jayaprasad**  
Assistant Professor – MBA

Timing: 3:00 p.m. to 4:00 p.m.

Google Meet Link: <https://meet.google.com/btt-cfou-sog>

Registration is free and E – Certificate will be provided to all participants.

Dr. M. G. Rangunathan  
Prncipal

Mr. Manjlt Singh Nayar  
General Secretary & Corresponden

### (4) Certificate Copy



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**SCHOOL OF MANAGEMENT & SCHOOL OF COMMERCE**

**WEBINAR SERIES ON TRANSFIGURATION IN MANAGEMENT AND COMMERCE**

**CERTIFICATE OF PARTICIPATION**

This is to certify that **Dr./Mr./Ms. {{FULL NAME}}** of **{{INSTITUTION NAME}}** has participated in the webinar on **Rebuilding Business in Post Covid-19** organized by the Department of MBA, Guru Nanak College (Autonomous), Chennai on 15<sup>th</sup> July 2020.

Dr. M. G. Rangunathan  
Principal

Mr. Manjit Singh Nayar  
General Secretary & Correspondent

## (5) Photos

