REPORT OF IHM GWALIOR ON CUISINE CUM CULTURAL FESTIVAL ON 10TH AUGUST 2018 UNDER EK BHARAT SHREHTHA BHARAT

IHM Gwalior in collaboration with India Tourism, New Delhi and MP Tourism Board has celebrated the Cuisine cum Culture festival on 10th Aug. 2018 in its auditorium at 5 PM onward. Among the participants for this event tourism professionals from the city, travel and tour operators from the city, general managers from the local hotels, limited tourism students of different colleges, tourism faculties from local colleges and university were invited. Our own students too participated this event and the total dinner menu was planned and served by them to all the audiences in North east traditional attire.

Souvenirs and deliverables were received from India Tourism, New Delhi and MP Tourism Board and given to all the participants at the time of registration. The coverage of the programme was given to the print media, All India Radio, Gwalior and Door Darshan, Gwalior. The Chief Guest of the function was Director, Prof. Sandeep Kulshreshth, and the Guest of honor were Prof. R. A. Sharma from School of studies, Tourism and Hospitality Management, Jiwaji University Gwalior, and Asst Manager, Events and Marketing Mrs. Sujata More Jagtap from MP Tourism Board, Gwalior.

From India Tourism, New Delhi, Mr Anil Oraw, Regional Director, North, and Asst. Director, Mr RK Mishra also came to supervise the event. The pair states for Madhya Pradesh is Manipur and Nagaland. Hence the video show of all the three states were shown to the audience and the cultural programme was sponsored by North Central Cultural Centre, Allahabad. Ganesh Vandana, Gangour Dance, Bida Dance, Radha Krishna dance and traditional folk songs of MP region were performed which mesmerized all the guests of the auditorium. It was really spectacular. Few of the clippings are attached in this mail for your kind reference.

Felicitation to all the visiting dignitaries were done by our faculties. Dinner with 25 items from all the three state viz MP, Manipur and Nagaland were served in an elaborate buffet. The ingredients used for the Manipuri and Naga Cuisine were procured from New Delhi as such items are not available in this city. All the staff and students worked day and night to make this event a great success.

Dr. MK Dash
Principal (I/C)
IHM GWALIOR