

GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC Guru Nanak Salai, Velachery, Chennai – 600042.

School of Information Technology

Department of Master of Computer Application

Event Title	ERP Overview	
Category	Webinar	
Date	From :29/06/2020	To: 29/06/2020
No. of Resource Person	1	
No. of Participants	100	

Report Description:

(1) Report

The department of MCA conducted a webinar on ERP and the resource person was Mr. Gokulakrishnan, Manager, Cognizant Technology. The webinar was held on 29/06/2020 and all the faculty's, students of MCA joined the webinar. He explained the real objective of enterprise resource planning and emphasized the need for the planning. He explained about the evolution of ERP and the area in which ERP is used such as Financial planning, Engineering, Marketing. Brief explanation was given on ERP systems that concentrates mainly on the enterprise and the genuine software systems that is used in back office with the modern CRM modules. Advantages, Disadvantages, operation benefits, future of ERP, cost factors were also discussed. The Resource Person handled the session in an excellent manner. The content is useful, informative to the audience.

(2) Invitation Copy



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SCHOOL OF INFORMATION TECHNOLOGY

DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS

Organizes Webinar **ERP OVERVIEW**

Exclusive for the Students of MCA - GNC



Resource Person Mr. GOKULAKRISHNAN Manager - SAP Cognizant Technologies Ltd, **Bangalore**







Date: 29, June 2020

Time: 10.00 AM - 11.00 AM

Platform: OCisco Webex

Dr.M.G.Ragunathan Principal

Sardar Manjit Singh Nayar General Secretary & Correspondent

(3) Photos









