“EK Bharat Shrestha Bharat” Programme

Report of activities - Department of Sports for the month Nov 2019

The Department of Sports organised following two events in the month of Nov 2019 for the EK Bharat Shrestha Bharat Programme.

- “Shooting Ball ” Competition Sr Boys 28-29 Nov 2019
- “Shooting Ball ” Competition Sr Girls 28-29 Nov 2019

2. “Shooting Ball” is an indigenous Sports discipline that has been included in “EK Bharat Shrestha Bharat” programme of Department of Sports. The Competition matches of Senior Boys Zone 1 and Senior Girls Zone 1 were organized at Super Magnet Sr Sec School, Pratap Nagar, Hamirpur, Himachal Pradesh on 28-29 Nov 2019 as part of Ek Bharat Shrestha Bharat programme. The Hon’ble MLA, Hamirpur, Sh Narender Thakur was the Chief Guest for the inauguration of the events. In his welcome address the Hon’ble MLA welcomed all the players and officials from different states and gave thanks to the Prime Minister for this very innovative programme for the unity of the country.

4. Participants: - The Competition was held between the teams of Paired States as follows:-

Senior Boys Zonal 1 Competition

- Haryana : Telangana
- Rajasthan : Assam
- Himachal Pradesh : Kerala
- TamilNadu : J&K,Ladakh

Senior Girls Zonal 1 Competition

- Haryana : Telangana
- Rajasthan : Assam
- Himachal Pradesh : Kerala
- TamilNadu : J&K,Ladakh
5. 101 players and officials participated in the two events. In addition a number of local Technical Officials were engaged for successful conduct of the competition.

6. The children of Super Magnet Sr Sec School, Pratap Nagar, Hamirpur, Himachal Pradesh performed welcome songs and folk dances of Himachal Pradesh in their colourful folk dance dresses. People took keen interest in the activity and appreciated the Ek Bharat Shrestha Bharat Programme.

7. All the participants including the visiting dignitaries expressed their gratitude to the Hon’ble Prime Minister for the concept of Ek Bharat Shrestha Bharat which encouraged the youth of diverse culture and Paired States to forge better understanding and strengthen the National Integration. The events were witnessed by large number of spectators.

**Publicity & Branding:** The event was covered extensively in the print and electronic media which had a very positive impact relating to the concept of EK Bharat Shrestha Bharat through the sports activities. Photographs and paper cuttings are enclosed.

**Boarding & Lodging:** The arrangements were made for participating boys and girls separately in good hotels.

**Impact:** As per the feedback from the players and management excellent facilities both for stay and food were provided to them. The players from all the participating paired States/UTs were extremely happy to be together for better understanding of culture, food habits and other related issues and this opportunity has made them the friend forever.