SUSAMSKRITI – The Cultural Forum

EK BHARAT, SHRESTHA BHARAT

ACTION REPORT ON ONLINE EVENTS INITIATED DURING COVID-19 LOCKDOWN PERIOD

At the outset, we express our gratitude to Government of India, MHRD, Department of Higher Education, EBSB Cell and AICTE for promoting the spirit of “Ek Bharat, Shrestha Bharat”. During the Covid-19 outbreak lockdown period, as per the directions by AICTE and Central EBSB Cell, various online initiatives were taken to facilitate cultural exchange between the paired states (Karnataka and Uttarakhand) as mentioned below.

<table>
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<tr>
<th>Sl. No</th>
<th>Online Initiatives</th>
<th>Objective of the Initiative</th>
<th>YouTube links shared</th>
<th>Time Line</th>
<th>Target Audience</th>
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| 01     | Sharing of YouTube links on: EBSB - Statue of Unity Movement Anthem by Sukhwinder Singh & Promo song on EBSB | To promote the EBSB Anthem and promo song amongst the students and staff of the college. | EBSB Anthem link: [https://youtu.be/MJMiQ3xHtsc](https://youtu.be/MJMiQ3xHtsc)  

On behalf of Management, Principal, Staff and Students of Sir MVIT, we thank Government of India, MHRD, Department of Higher Education, EBSB Cell and AICTE for promoting the spirit of “Ek Bharat, Shrestha Bharat” throughout the Nation.

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