The EBSB scheme proposed by MHRD, Govt. of India, is one of the major flagship programme of the government to promote engagement among the people of states and union territories in the country in order to enhance mutual understanding and bonding between people of diverse cultures, thereby securing stronger unity and integrity of India.

Atal Bihari Vajpayee - Indian Institute of Information Technology and Management organizes a colorful and memorable cultural event on November 16, 2019 as EBSB day. The EBSB day has been celebrated with various competitions which includes Poem Recitation, Elocution and Essay writing. In this event, a large number of students participated in the competitions enthusiastically and expressed their views richness of culture of India.

The cultural exchange program helped to admire and appreciate our culture mutually and thus, build a sense of togetherness and bonding.