Guru Nanak College (Autonomous)
Department of B.Sc. (Information Technology)

WEBINAR REPORT

Photoshop for Digital Marketing, Digital Marketing – Benefits for WordPress

Date: 19/05/2020 & 20/05/2020  Time: 3.00PM TO 4.00 PM

The Department of B.Sc.(IT) organized a two-day Webinar Series on Digital Marketing on 19.05.2020 and 20.05.2020. The main objective of this Webinar is to motivate our final year students to impart training to other students during the lockdown period. The Dean(IT) Dr. P.V. Kumaraguru welcomed the gathering. The Head of the Department, Dr. J. Vanathi introduced the student representatives of the two days session. The student representatives explained the Photoshop tool with examples on the first day. The second day presentation was about Website creation using WordPress. The students handled the sessions very interactively with a lot of videos. The Webinar session ended up by the thanking note given by Mr. Tamilselvan, Class Representative, B.Sc(IT) department.