On 13th January 2020, the Department of Business Administration organized a Pongal Celebration in the Department's adopted Village T.K.Puram. Dr.Beulah Suresh, HOD, Department of Business Administration, along with the Department faculties Ms.Balapriya (BBA), Ms.Sripriya (BHA), BBA & BHA students visited the village for Pongal celebration. Dr.Beulah Suresh, Addressed the gathering and spoke about the college, the Department and the welfare activities organized by the Department. The Celebration began with the dance performance by BBA & BHA students, followed by games conducted by BBA (general) for the people of the village. Ms.Vanisri, Head Master of the School, delivered a speech on the Pongal Celebration. The Head Master then issued the prizes to the winners. The Celebration wound up with the distribution of Pongal and Sugarcane.

On 18th January 2020, the Department of Business Administration Visited Government School to celebrate the Pongal festival with Village Heads, Teachers, and Students of the school. Dr.Beulah Suresh spoke about the Pongal festival, and the students of the school overjoyed everyone with an auspicious dance performance. Finally, there was a distribution of Pongal for students.