ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)

CHENNAI – 600 008.

WEBINARS

Most of the Departments of Ethiraj College for Women conducted various webinars on diverse topics during lock down period to engage the students and faculty of our College and other Colleges in continuous learning and enjoy the benefits of the knowledge and experience shared by the resource persons. The following are the details of the webinars conducted:

- Department of Bank Management organized the following webinars
  - Challenges and Changes during Covid-19 Pandemic by Dr.S.Jeyachandran, Vice President, Marutham Group – Builders and Promoters on 11.05.2020.
  - Managing Financial Health Post Covid by Dr.CA.Abhishek Murali & CA.Divya Abhishek, Chartered Accountants on 20.05.2020.
  - Stardom beyond Boundaries by Mr.Seshu Karthick, Founder, Dimensions Co. on 21.05.2020.
  - Step Up and Start Up by Ms.VaishnaviRajan, Managing Director, Dhasha Food Products on 22.05.2020.
  - Entrepreneurship by Mr.VedantLohia, Founder, Siragu on 25.05.2020.
  - Fuel Your Wings by Mr.SrivasAnantharaman, Founder, First Feet, Silicryst Energy & Edsa on 26.05.2020.

- Department of Biochemistry organized the following webinars
  - Medicinal Plants are the potential Therapeutic source for Human disease and Disorders by Dr.N.Mathivanan, Director & Head, Centre for Advanced Studies in Botany, University of Madras on 09.05.2020
  - Patenting Inventions in India by Ms. Uma Baskaran, Senior consultant, Patent Agent, Krishna &Saurastri Associates LLP, Mumbai on 16.05.2020
  - Know your Immunity during the Pandemic by Dr.M.Sujatha, Associate Prof & Head, Department of Biochemistry, Ethiraj College for Women on 18.05.2020
Department of Microbiology organized the following webinars

- A webinar series for three days between 11\textsuperscript{th} to 13\textsuperscript{th} May, 2020, on Exploring and Understanding World Pandemics and the resource persons were Dr. GowrishankarRajam, Associate Principal Scientist, Global PPDM, Merck & Co, Inc., PA, USA., Dr M. Elanchezhiyan, Director, Prof and Head, Dept. of Microbiology and Dr. Almpgibms, Taramani Campus, University of Madras & Dr Daniel Alex Anand, Associate Professor, Dept of Bioinformatics and the Center Molecular Data Science and Systemic Biology, Sathyabama Institute of Science and Technology, Chennai.

- Recent trends in Biotechnology and its Opportunities by Dr. S. Anandhi, Head of Operation- Proteomics, Clinbiocare Technology and Faculty, Cancer Institute, Chennai on 16.05.2020

- A Webinar for Higher Secondary students on Biology Degrees and Careers at a Glance by Dr Daniel Alex Anand on 23.05.2020

- A webinar series for five days between 25\textsuperscript{th} to 29\textsuperscript{th} May 2020, on Alternative Therapy – A way of Living and the resource persons were Dr. Y. Deepa, Head, Department of Manipulative Therapy, Govt Yoga and Naturopathy Medical College and Hospital, Chennai, Dr. A. Rajendra Kumar, Research Officer (Siddha), Scientist II and Head, Siddha Regional Research Institute, Central Council for Research in Siddha, Ministry of Ayush, Govt. of India, Puducherry, Dr. Nargis Wahaab, Director, Academy for Complimentary Therapies and Research foundation – ACT and Director, Tech of Dr. Wahaab’s Pranic Acupuncture units, Mr. M. Venkatraman, Pranic Energy Healer, Senior Scientist officer( Retd.), IGCAR Kalpakam, Dr. N. K. Parthipan, Consultant Physician, Ayurveda, Marutham Integrated Health Clinic, Coimbatore.

Department of Commerce (Hons) organized the following webinars

- The working of the Indian Stock Market by Mr. Pallavarajan.R, Founder, Pms Bazar on 18.05.2020

- Impact of Covid’19 on the Stock Market by Mr. Aditya Bagri, Chartered Accountant, Wipro Limited on 19.05.2020
• Department of Physics organized the following webinars
  ✓ MOODLE LMS by Dr. K. Saravana Kumar Assistant Professor, Department of Physics, Sri S. Ramasamy Naidu Memorial College, Sattur, Tamil Nadu on 28.05.2020
  ✓ Advances in Materials Science by Dr. V. Anbarasu, Associate Professor, Department of Physics, PSG College of Arts and Science, Coimbatore on 29.05.2020

• A Geometric Approach to Linear Algebra by Dr. D. Yokesh, Trustee, PIE Mathematics Association, Chennai on 28.05.2020 was organised by the Dept. of Mathemetics.

• Dept. of Visual Communication organized the following webinars

  ✓ Introduction to Usability by Jitesh JaidevJumani, CUA Certified User Experience Architech on 30.04.2020
  ✓ Cyber Law, Film making and OTT censorship by Mr. Susi Ganeshan, Film Director on 1st June 2020
• Department of Computer science organized the following webinars
  ✓ Usage of ICT tools by Mr. Raj Kumar Kalaimani, Senior Systems Engineer, Infosys Ltd. on 14th May 2020
  ✓ How data can be secured in digital era by Mr. Dinesh Kumar Subramanian, system Architect, TCS Ltd., Chicago, USA on 16th May 2020

• Department of Journalism and Communication organized the following webinars
  ✓ A-Z Journalism by Mr. Arun Manickam, (Arun Reports YouTube Channel) Journalist, Sun TV on 18.05.2020
  ✓ Aesthetics of YouTube Film Making by Mr. C. G Sriguha, Film Maker, Media Consultant, Academician, Hyderabad on 20.05.2020
  ✓ Production Strategies And Enhancements in Audio Journalism by Mr. Maharajapuram S. Ganesh Viswanathan Classical Vocalist, Technical Advisor & Core Faculty, Department of Radio Journalism, Asian College of Journalism, Chennai on 21.05.2020
  ✓ Understanding Cinema by Dr. V. Natarajan, Professor And Head, Department of Journalism And Mass Communication, Periyar University, Salem, Tamil Nadu on 22.05.2020.
  ✓ Aesthetics of YouTube Film Making – II by Mr. C. G Sriguha, Film Maker, Media Consultant, Academician, Hyderabad on 24.05.2020